

**2024 KIDS POST-HOLIDAY MARKDOWN PROMOTION - US**

Hachette Book Group announces a promotional offer on the titles listed beginning 12/26/24. Hachette Book Group will credit retailers selling copies of the titles listed below for 50% off or less for a maximum of 37 days, thru January 2025. In order to qualify for this credit, physical retailers must promote the titles in a designated store location at a price of 50% off or less. The promotional price must be called out on the books themselves or with signage indicating the new sale price. Internet retailers must feature the books prominently on their corporate retail home page at the discounted price for a maximum of 37 days within the promotional window to participate in this offer. This offer is open to all US accounts that purchased on a returnable basis directly from HBG, or via a wholesaler**,** who would like to participate in this offer.

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| **ISBN (Item Code)** | **Title (Long)** |  **List Price US**  | **On-Sale Date** |  **Suggested New Retail Price**  |  **Credit Per Unit Sold at Suggested New Retail Price or Less**  |
| 9780316583350 | 13 DAYS OF SWIFTNESS: A CHRISTMAS CELEBRATION FOR FANS |  $ 10.99  | 9/3/2024 |  $ 5.50  |  $ 2.75  |
| 9780762461257 | ABCS OF CHRISTMAS |  $ 7.99  | 9/27/2016 |  $ 4.00  |  $ 2.00  |
| 9781546007838 | AWAY IN A MANGER |  $ 7.99  | 10/1/2024 |  $ 4.00  |  $ 2.00  |
| 9780316299121 / 9780316571548 | CHRISTMAS OWL: BASED ON THE TRUE STORY OF A LITTLE OWL NAMED ROCKEFELLER |  $ 18.99  | 10/5/2021 |  $ 9.50  |  $ 4.75  |
| 9780824919115 | CHRISTMAS STORY |  $ 7.99  | 8/15/2013 |  $ 4.00  |  $ 2.00  |
| 9780762473618 | ELF ON THE SHELF SEARCH AND FIND |  $ 9.99  | 10/19/2021 |  $ 5.00  |  $ 2.50  |
| 9780761186144 | EYELIKE STICKERS: CHRISTMAS |  $ 7.95  | 8/11/2015 |  $ 3.98  |  $ 1.99  |
| 9780824956530 | FIRST CHRISTMAS NIGHT |  $ 16.99  | 9/15/2013 |  $ 8.50  |  $ 4.25  |
| 9781546003632 | FIRST CHRISTMAS NIGHT |  $ 7.99  | 10/3/2023 |  $ 4.00  |  $ 2.00  |
| 9781546005353 | FIRST WORDS OF CHRISTMAS |  $ 7.99  | 10/3/2023 |  $ 4.00  |  $ 2.00  |
| 9780762466528 | GOD IS WITH US |  $ 9.99  | 10/15/2019 |  $ 5.00  |  $ 2.50  |
| 9798887770826 | GREAT BIG CHRISTMAS TREE HUNT |  $ 8.99  | 9/3/2024 |  $ 4.50  |  $ 2.25  |
| 9780762483846 | HELLO KITTY AND FRIENDS THE NIGHT BEFORE CHRISTMAS |  $ 12.99  | 10/8/2024 |  $ 6.50  |  $ 3.25  |
| 9798887770871 | IF IT'S CHRISTMAS AND YOU KNOW IT . . . |  $ 9.99  | 9/3/2024 |  $ 5.00  |  $ 2.50  |
| 9780316127158 | JOLLY CHRISTMAS POSTMAN, THE (LARGER TRIM) |  $ 19.99  | 9/1/2001 |  $ 10.00  |  $ 5.00  |
| 9780316427852 | JOYFUL BOOK |  $ 7.99  | 10/11/2022 |  $ 4.00  |  $ 2.00  |
| 9780316333627 | LITTLE RED |  $ 18.99  | 10/10/2023 |  $ 9.50  |  $ 4.75  |
| 9780316578912 | LITTLE RED SAVES CHRISTMAS |  $ 7.99  | 10/1/2024 |  $ 4.00  |  $ 2.00  |
| 9781643752389 | MERRY AND HARK: A CHRISTMAS STORY |  $ 18.99  | 10/3/2023 |  $ 9.50  |  $ 4.75  |
| 9780316467186 | MOUSE FAMILY CHRISTMAS |  $ 18.99  | 10/8/2024 |  $ 9.50  |  $ 4.75  |
| 9780762424160 | NIGHT BEFORE CHRISTMAS |  $ 9.95  | 8/31/2005 |  $ 4.98  |  $ 2.49  |
| 9780762430147 | NIGHT BEFORE CHRISTMAS |  $ 6.99  | 10/23/2007 |  $ 3.50  |  $ 1.75  |
| 9780824918842 | NIGHT BEFORE CHRISTMAS |  $ 7.99  | 10/1/2011 |  $ 4.00  |  $ 2.00  |
| 9780762486168 | O CHRISTMAS TREE!: A CHRISTMAS SONG |  $ 8.99  | 10/8/2024 |  $ 4.50  |  $ 2.25  |
| 9781523518562 | PAINT BY STICKER KIDS: HOLLY JOLLY CHRISTMAS |  $ 10.99  | 10/25/2022 |  $ 5.50  |  $ 2.75  |
| 9781523506750 | PAINT BY STICKER KIDS:CHRISTMAS:CREATE 10 PICTURES ONE STICKER AT A TIME! INCLUDES G... |  $ 10.99  | 10/1/2019 |  $ 5.50  |  $ 2.75  |
| 9780762481804 | PINEY THE LONESOME PINE |  $ 18.99  | 10/11/2022 |  $ 9.50  |  $ 4.75  |
| 9780762479771 | SILENT NIGHT |  $ 8.99  | 10/11/2022 |  $ 4.50  |  $ 2.25  |
| 9780316361187 | STAR TREK: TREK THE HALLS |  $ 17.99  | 10/11/2022 |  $ 9.00  |  $ 4.50  |
| 9781546002338 | STORY OF CHRISTMAS |  $ 7.99  | 10/4/2022 |  $ 4.00  |  $ 2.00  |
| 9780762487639 | STORY OF CHRISTMAS |  $ 7.99  | 10/8/2024 |  $ 4.00  |  $ 2.00  |
| 9798887770949 | TIS THE SEASON: A LIFT-THE-FLAP ADVENT CALENDAR FULL OF CHRISTMAS POEMS |  $ 19.99  | 9/3/2024 |  $ 10.00  |  $ 5.00  |
| 9780316232272 | TRUTH ABOUT MRS. CLAUS |  $ 18.99  | 10/18/2022 |  $ 9.50  |  $ 4.75  |
| 9780316574556 | TURKEY VS. SANTA |  $ 10.99  | 9/17/2024 |  $ 5.50  |  $ 2.75  |
| 9780762486700 | TWELVE DAYS OF CHRISTMAS |  $ 7.99  | 10/8/2024 |  $ 4.00  |  $ 2.00  |
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| 9780316330978 | TWELVE HOURS OF CHRISTMAS |  $ 18.99  | 10/10/2023 |  $ 9.50  |  $ 4.75  |
| 9798887770260 | WE'RE GOING ON A PRESENT HUNT |  $ 17.99  | 10/3/2023 |  $ 9.00  |  $ 4.50  |
| 9798887770277 | WE'RE GOING ON A PRESENT HUNT |  $ 8.99  | 10/3/2023 |  $ 4.50  |  $ 2.25  |

**Guidelines:**

Hachette Book Group will credit retailers who lower the price to the suggested new retail price or less on the titles listed above for a maximum of 37 days within the stated promotional window. Retailers are, of course, free to charge whatever price they choose, but only those meeting the above terms will qualify for the credit. This promotion supersedes any previous offer on these titles.

In order to be eligible for this promotion, the retailer must furnish to its Hachette Book Group sales representative, or to our sales department, proof of its retail sales between the dates listed above. Proof and claim must be received by the Hachette Book Group no later than 3/31/2025. Deductions for anticipated credits will not be honored. Credit will be issued after review of proof of sales.

Our suggested retail price will remain as originally cataloged, and returns on any copies will be credited based on the cataloged retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish us with evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from the Hachette Book Group directly, the retailer can make arrangements with the wholesaler to have credit issued to the wholesaler for the retailer’s account, and we will honor the wholesaler’s submission to that credit to the wholesaler’s account.

For more information, please contact your Hachette Book Group sales representative or Hachette Book Group, 1290 Avenue of the Americas, New York, NY 10104.