

**2024 KIDS POST-HALLOWEEN MARKDOWN PROMOTION - US**

Hachette Book Group announces a promotional offer on the titles listed below, beginning 11/1/24. Hachette Book Group will credit retailers selling copies of the titles listed below for 50% off or less for a maximum of 21 days, thru November 2024. In order to qualify for this credit, physical retailers must promote the titles in a designated store location at a price of 50% off or less. The promotional price must be called out on the books themselves or with signage indicating the new sale price. Internet retailers must feature the books prominently on their corporate retail home page at the discounted price for a maximum of 21 days within the promotional window to participate in this offer. This offer is open to all US accounts that purchased on a returnable basis directly from HBG, or via a wholesaler**,** who would like to participate in this offer.

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| **ISBN (Item Code)** | **Title (Long)** | **Author - Primary Contributor** | **Pub Date** | **US List Price** | **New Suggested Retail Price** | **Credit Per Unit Sold at New Suggested Retail Price or Less** |
| 9781643751573 | BEATRICE LIKES THE DARK | APRIL GENEVIEVE TUCHOLKE | 9/13/2022 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9780316427562 | CHRISTOPHER PUMPKIN | SUE HENDRA | 7/28/2020 | $ 8.99 | $ 4.50 | $ 2.25 |
| 9780316450058 | COLOR MONSTER | ANNA LLENAS | 6/29/2021 | $ 8.99 | $ 4.50 | $ 2.25 |
| 9780316450010 | COLOR MONSTER | ANNA LLENAS | 9/4/2018 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9781523512720 | DRACULA'S FIRST TOOTH | JEN ARENA | 7/30/2024 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780316443449 | ED EMBERLEY'S HOW TO DRAW MONSTERS AND MORE SCARY STUFF | ED EMBERLEY | 7/3/2018 | $ 10.99 | $ 5.50 | $ 2.75 |
| 9780761170891 | EYELIKE STICKERS: HALLOWEEN | WORKMAN PUBLISHING | 11/1/2011 | $ 7.95 | $ 3.98 | $ 1.99 |
| 9780316573955 | GLAD MONSTER, SAD MONSTER | ED EMBERLEY | 9/1/1997 | $ 15.99 | $ 8.00 | $ 4.00 |
| 9780316236539 | GO AWAY, BIG GREEN MONSTER! (REVISED EDITION) | ED EMBERLEY | 4/1/1993 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9798887770734 | GUESS WHO? BOO TO YOU! | KATIE WOOLLEY | 7/2/2024 | $ 10.99 | $ 5.50 | $ 2.75 |
| 9780316592611 | I WILL READ TO YOU | GIDEON STERER | 8/1/2023 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9781523512737 | JEKYLL'S BAD MOOD | JEN ARENA | 7/30/2024 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9781546004349 | LITTLE PUMPKIN, WHERE’S YOUR LIGHT? | BOB HOLT | 7/11/2023 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780316376426 | MONSTER MAC AND CHEESE PARTY | TODD PARR | 6/27/2023 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9781523506149 | PAINT BY STICKER KIDS:HALLOWEEN | WORKMAN PUBLISHING | 9/3/2019 | $ 10.99 | $ 5.50 | $ 2.75 |
| 9798887770741 | PRESS OUT AND DECORATE: HALLOWEEN | KATE MCLELLAND | 7/2/2024 | $ 12.99 | $ 6.50 | $ 3.25 |
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| 9780762482481 | SCOOBY-DOO AND THE MYSTERY OF THE HAUNTED LIBRARY | MATTHEW MANNING | 8/8/2023 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9780316458092 | TRICK OR TREAT, CRANKENSTEIN | SAMANTHA BERGER | 8/17/2021 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9780316628310 | WE'RE GOING ON A PUMPKIN HUNT | GOLDIE HAWK | 7/27/2021 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780316628303 | WE'RE GOING ON A PUMPKIN HUNT | GOLDIE HAWK | 7/27/2021 | $ 14.99 | $ 7.50 | $ 3.75 |

**Guidelines:**

Hachette Book Group will credit retailers who lower the price to the suggested new retail price or less on the titles listed above for a maximum of 21 days within the stated promotional window. Retailers are, of course, free to charge whatever price they choose, but only those meeting the above terms will qualify for the credit. This promotion supersedes any previous offer on these titles.

In order to be eligible for this promotion, the retailer must furnish to its Hachette Book Group sales representative, or to our sales department, proof of its retail sales between the dates listed above. Proof and claim must be received by the Hachette Book Group no later than 1/31/2025. Deductions for anticipated credits will not be honored. Credit will be issued after review of proof of sales.

Our suggested retail price will remain as originally cataloged, and returns on any copies will be credited based on the cataloged retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish us with evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from the Hachette Book Group directly, the retailer can make arrangements with the wholesaler to have credit issued to the wholesaler for the retailer’s account, and we will honor the wholesaler’s submission to that credit to the wholesaler’s account.

For more information, please contact your Hachette Book Group sales representative or Hachette Book Group, 1290 Avenue of the Americas, New York, NY 10104.