**Nosy Crow Summer BOGO 50% Shared Markdown Promotion-CAN Version**

Retail accounts may claim a credit for each title sold or given away as part of this BOGO 50% shared markdown promotion from Nosy Crow as specified below. The 50% off title must be of equal or lesser value than the book purchased. Accounts may run this promotion for any 30-day period from September 1 - December 31, 2024. In order to qualify for this credit, physical retailers must promote the title in a designated store location, and the promotional offer must be called out on the books themselves or with signage indicating the new sale price. Internet retailers must feature the books prominently on their corporate retail homepage as part of a BOGO 50% shared markdown promotion for any 30-day period from September 1 - December 31, 2024 to participate in this offer. This offer is open to all accounts that purchased on a returnable basis directly from Hachette Book Group, on behalf of Nosy Crow, or via a wholesaler, who would like to participate in this offer.

Retailers are, of course, free to charge whatever price they choose, but only those meeting the above terms will qualify for the credit. This promotion supersedes any previous offer on these titles.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ISBN  | Title | PubDate | Retail $ CAD | Funding Per Unit $ |
| 9798887770079 | Baby Faces: Little Bear, Where Are You? | 7/3/2023 | $12.99 |  $ (1.62) |
| 9798887770062 | Baby Faces: Little Dog, Where Are You? | 7/3/2023 | $12.99 |  $ (1.62) |
| 9798887770383 | Baby Faces: Little Lamb, Where Are You? | 2/6/2024 | $12.99 |  $ (1.62) |
| 9798887770390 | Baby Faces: Little Lion, Where Are You? | 6/4/2024 | $12.99 |  $ (1.62) |
| 9798887770703 | Baby Faces: Little Owl, Where Are You? | 6/4/2024 | $12.99 |  $ (1.62) |
| 9798887770710 | Baby Faces: Little Tiger, Where Are You? | 2/6/2024 | $12.99 |  $ (1.62) |
| 9798887770543 | Let's Go Home, Baby Shark | 5/7/2024 | $14.99 |  $ (1.87) |
| 9798887770673 | Let's Go Home, Baby Tiger | 5/7/2024 | $14.99 |  $ (1.87) |
| 9798887770154 | Look, It's Hoot Hoot Owl | 9/5/2023 | $14.99 |  $ (1.87) |
| 9798887770055 | Look, it's Moo Moo Cow | 9/5/2023 | $14.99 |  $ (1.87) |
| 9798887770024 | Look, it's Roar Roar Lion | 6/6/2023 | $14.99 |  $ (1.87) |
| 9798887770031 | Look, it's Woof Woof Dog | 6/6/2023 | $14.99 |  $ (1.87) |
| 9798887770093 | Make Tracks: Building Site | 9/5/2023 | $14.99 |  $ (1.87) |
| 9798887770086 | Make Tracks: Cars | 9/5/2023 | $14.99 |  $ (1.87) |
| 9798887770369 | Make Tracks: Farm | 2/6/2024 | $14.99 |  $ (1.87) |
| 9798887770376 | Make Tracks: Trucks | 2/6/2024 | $14.99 |  $ (1.87) |
| 9798887770406 | My BIG Playbook | 2/6/2024 | $16.99 |  $ (2.12) |
| 9798887770123 | My First ABC | 9/5/2023 | $16.99 |  $ (2.12) |
| 9798887770130 | My First Lift-The-Flap Nursery Rhymes | 9/5/2023 | $16.99 |  $ (2.12) |
| 9798887770437 | The Great Big Egg Hunt | 2/6/2024 | $11.99 |  $ (1.50) |
| 9798887770116 | Who Works at Night? | 9/5/2023 | $19.99 |  $ (2.50) |
| 9798887770741 | Press Out and Decorate: Halloween | 7/2/2024 | $16.99 |  $ (2.12) |
| 9798887770895 | Suki Cat: Astronaut | 9/3/2024 | $12.99 |  $ (1.62) |
| 9798887770901 | Suki Cat: Dancer | 9/3/2024 | $12.99 |  $ (1.62) |
| 9798887770949 | Tis the Season: A Lift-the-Flap Advent Calendar Full of Christmas Poems | 9/3/2024 | $25.99 |  $ (3.25) |
| 9798887770871 | If It's Christmas and You Know It . . . | 9/3/2024 | $12.99 |  $ (1.62) |
| 9798887770598 | Make Tracks: Trains | 9/3/2024 | $14.99 |  $ (1.87) |
| 9798887770604 | Make Tracks: Emergency | 9/3/2024 | $14.99 |  $ (1.87) |
| 9798887770611 | Number Train | 9/3/2024 | $23.99 |  $ (3.00) |
| 9798887770628 | Tummy Time: Farm | 10/1/2024 | $14.99 |  $ (1.87) |
| 9798887770925 | Tummy Time: Savanna | 10/1/2024 | $14.99 |  $ (1.87) |
| 9798887770840 | Love Always Everywhere | 11/5/2024 | $11.99 |  $ (1.50) |
| 9798887770994 | Press Out and Decorate: Chinese Zodiac | 11/5/2024 | $16.99 |  $ (2.12) |

Nosy Crow will credit retailers who lower the price to the suggested new retail price or less on the titles listed above for a maximum of six weeks within the stated promotional window. In order to be eligible, the retailer must furnish to its Nosy Crow sales representative, or to our sales department, proof of its retail sales for the promotional period. Proof and claim must be received by Hachette Book Group on their behalf no later than 2/1/2025. Deductions for anticipated credits will not be honored. Credit will be issued after review of proof of sales.

Our suggested retail price will remain as originally cataloged, and returns on any copies will be credited based on the cataloged retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish us with evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from Hachette Book Group, on behalf of Nosy Crow, directly, the retailer can make arrangements with the wholesaler to have credit issued to the wholesaler for the retailer’s account, and we will honor the wholesaler’s submission to that credit to the wholesaler’s account.

For more information, please contact your Nosy Crow sales representative or in care of its distributor, Hachette Book Group, 1290 Avenue of the Americas, New York, NY 10104.