



Officially Licensed  
Books + Gifts  
for **Seinfeld** Fans

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Seinfeld:  
What's the Deal with  
Everyone Hiding?  
A Seek-and-Find Book  
Adam Beechen  
Illustrated by Maxim Usik  
ON SALE  
OCTOBER 2024



Here by popular demand and with enthusiastic support from the licensor, the trend for seek-and-find books for adults meets the beloved *Seinfeld* franchise in this officially licensed activity book for the series' massive fanbase published in time for the 25th anniversary of the show's premiere.

Celebrate one of Kramer's greatest ideas from the classic sitcom *Seinfeld* with this official mini replica of his coffee table book about coffee tables, complete with fold-out legs.

*Seinfeld* is the quintessential modern sitcom, just as groundbreaking and relevant today as when it first aired. This fun trivia game and book set are perfect for both long-time fans and new viewers just discovering Jerry, Elaine, George, and Kramer.

ISBN 13: 9780762487790  
Price: \$20.00 (T) US \$26.00 (T) CAN  
On Sale Date: 10/15/2024 Format:  
Hardcover Book  
Imprint: Running Press Adult

ISBN 13: 9780762482948 Price: \$11.95 US  
\$15.50 CAN On Sale Date: 09/05/2023  
Format: Mini Edition Imprint: RP Minis

ISBN 13: 9780762482443  
Price: \$20.00 US \$26.00 CAN On Sale  
Date: 05/30/2023 Format: Kit  
Imprint: RP Studio



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