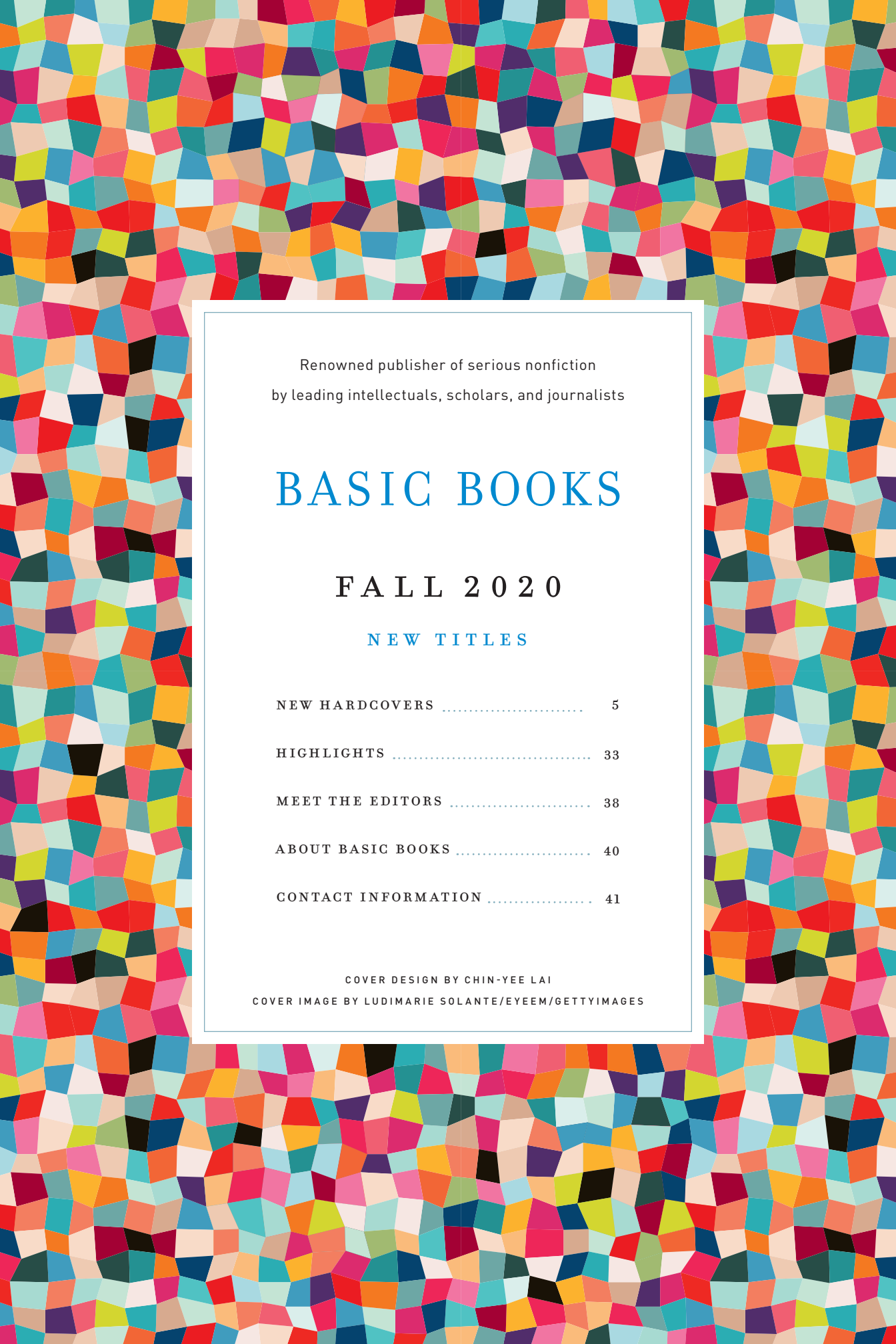


Basic Books



FALL 2020



Renowned publisher of serious nonfiction
by leading intellectuals, scholars, and journalists

BASIC BOOKS

FALL 2020

NEW TITLES

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70 YEARS OF PUBLISHING EXCELLENCE

1950-2020

TIMELINE

1950 Basic Books founded by Arthur Rosenthal

1953 Ernest Jones, *The Life and Work of Sigmund Freud*

1955 Sigmund Freud, *The Interpretation of Dreams*

1968 *The Republic of Plato*, translated by Allan Bloom

1969 Basic purchased by Harper & Row

1973 Clifford Geertz, *The Interpretation of Cultures*

1974 Robert Nozick, *Anarchy, State, and Utopia*
★ **National Book Award**

1977 Michael Walzer, *Just and Unjust Wars*

1979 Douglas Hofstadter, *Gödel, Escher, Bach*

★ **Pulitzer Prize**
★ **National Book Award**

1981 Alice Miller, *The Drama of the Gifted Child*

1984 Paul Starr, *The Social Transformation of American Medicine*

★ **Pulitzer Prize**
★ **Bancroft Prize**

1984 Robert Darnton, *The Great Cat Massacre*

1985 Walter A. McDougall, *... the Heavens and the Earth*

★ **Pulitzer Prize**

1985 Jacqueline Jones, *Labor of Love, Labor of Sorrow*

★ **Bancroft Prize**

1988 Don Norman, *The Design of Everyday Things*

1989 Irvin D. Yalom, *Love's Executioner*

★ **New York Times** bestseller

1991 Orlando Patterson, *Freedom in the Making of Western Culture*

★ **National Book Award**

1992 Stephanie Coontz, *The Way We Never Were*

1992 Judith Herman, *Trauma and Recovery*

1994 George Chauncey, *Gay New York*

1997 Harper—now HarperCollins—sells Basic to Frank H. Pearl, who makes it part of the new Perseus Books Group

BASIC BOOKS began in 1950, when founding publisher Arthur Rosenthal purchased a psychoanalytic book club. From its origins as “the house that Freud built,” Basic’s list soon expanded into the social sciences, always with an emphasis on serious scholarship that could also appeal to nonacademic readers.

Now, as Basic enters its eighth decade, its talented and close-knit team of editors, publicists, marketers, and designers stands poised to uphold a proud tradition of 70 years of essential reading.

Visit SeventyYearsOfBasic.com

to read the full story, and to explore more highlights from Basic’s past.

1997 Iris Chang,
The Rape of Nanking

★ **New York Times**
bestseller

1997 Beverly Daniel
Tatum, *Why Are All the
Black Kids Sitting Together
in the Cafeteria?*

1997 Edward J. Larson,
Summer for the Gods

★ **Pulitzer Prize**

2002 Samantha Power,
“A Problem from Hell”

★ **Pulitzer Prize**

2005 Jonathan Haidt,
The Happiness Hypothesis

2007 Bruce D. Perry &
Maia Szalavitz, *The Boy
Who Was Raised as a Dog*

2007 Allan M. Brandt,
The Cigarette Century

★ **Bancroft Prize**

2010 Timothy Snyder,
Bloodlands

2011 *Feynman Lectures
on Physics* republished

2013 Edward Frenkel,
Love and Math

2014 Edward E. Baptist,
*The Half Has Never Been
Told*

2015 Martin Ford,
Rise of the Robots

★ **New York Times**
bestseller

★ **Financial Times/
McKinsey Business
Book of the Year**

2016 Stephon Alexander,
The Jazz of Physics

2016 Perseus Book
Group’s publishing
business purchased by
Hachette Book Group

2017 Louis S. Warren,
God’s Red Son

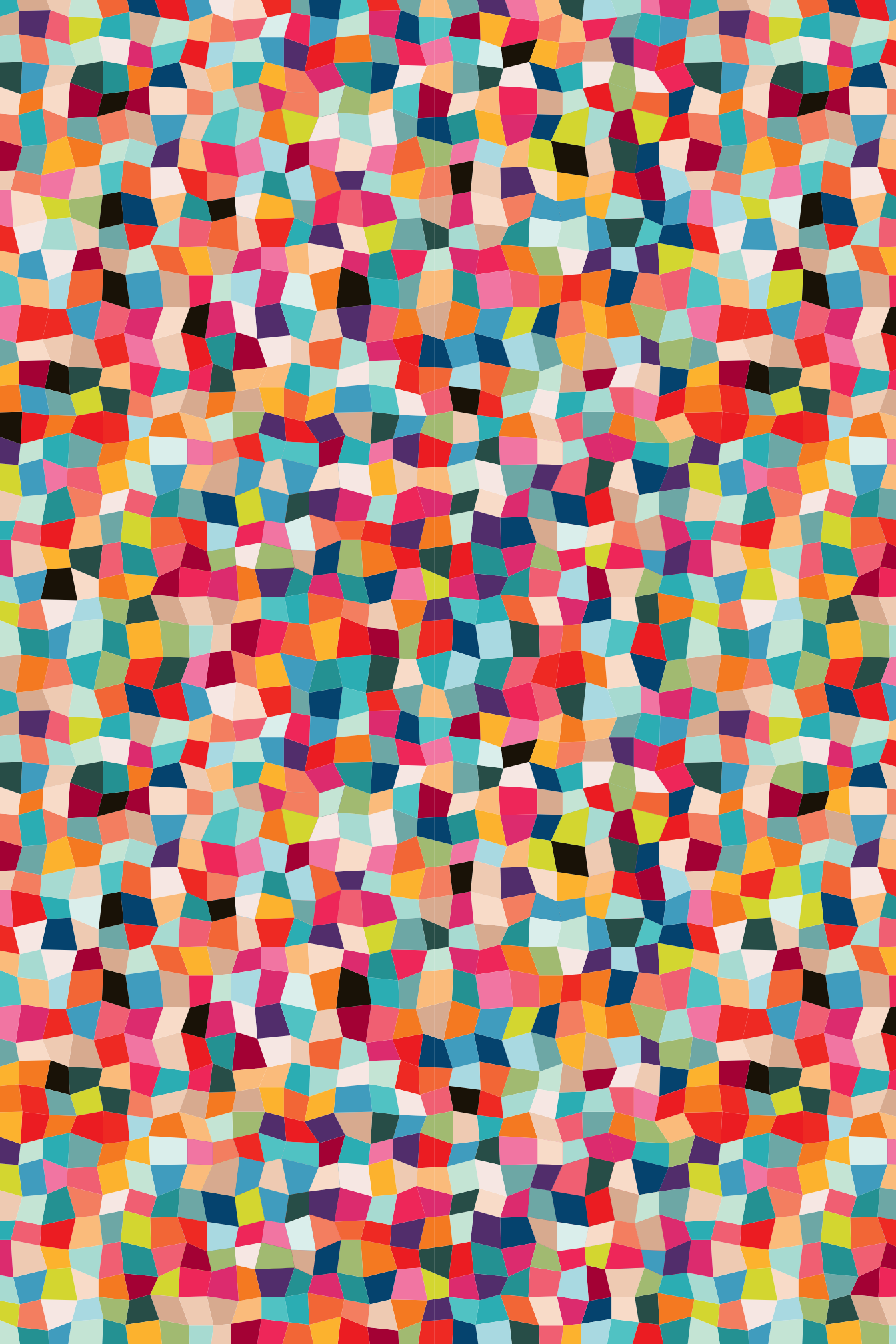
★ **Bancroft Prize**

2018 Seal Press becomes
a Basic imprint

2019 Basic announces
a partnership with John
Murray Press, a division
of Hachette UK, to create
Basic Books UK



BASIC
BOOKS



SIMON BARON-COHEN

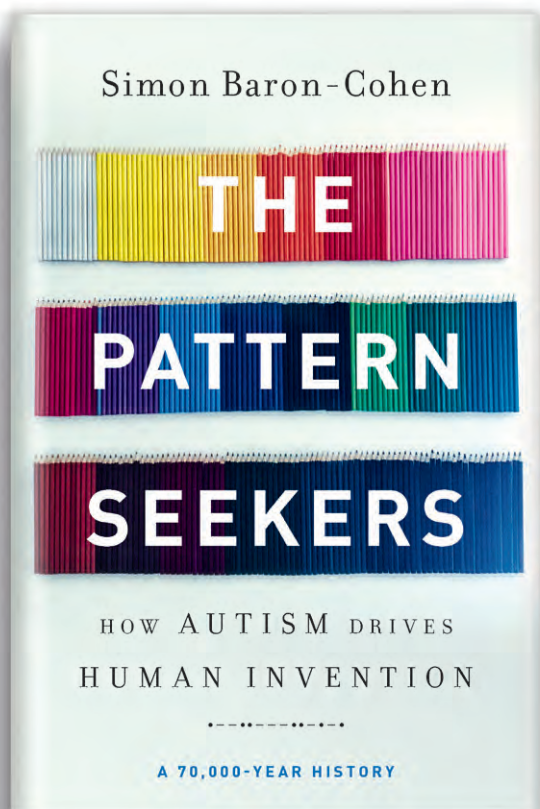
THE PATTERN SEEKERS

How Autism Drives Human Invention

Why can humans alone invent? In *The Pattern Seekers*, Cambridge University psychologist Simon Baron-Cohen makes a case that autism is as crucial to our creative and cultural history as the mastery of fire. Indeed, Baron-Cohen argues that autistic people have played a key role in human progress for seventy thousand years, from the first tools to the digital revolution. How? Because the same genes that cause autism enable the pattern seeking that is essential to our species's inventiveness. However, these abilities exact a great cost on autistic people, including social and often medical challenges, so Baron-Cohen calls on us to support and celebrate autistic people in both their disabilities and their triumphs. Ultimately, *The Pattern Seekers* isn't just a new theory of human civilization, but a call to consider anew how society treats those who think differently.



SIMON BARON-COHEN is professor of psychology and psychiatry and director of the Autism Research Centre at Cambridge University. He is the author of six hundred scientific articles and four books, including *The Science of Evil* and *The Essential Difference*. He lives in Cambridge, UK.



**A groundbreaking argument
about the link between
autism and ingenuity**

NEW HARDCOVER • SEPTEMBER

Science • \$27.00 / \$34.00 CAN

5½ x 8¼ • 240 pages

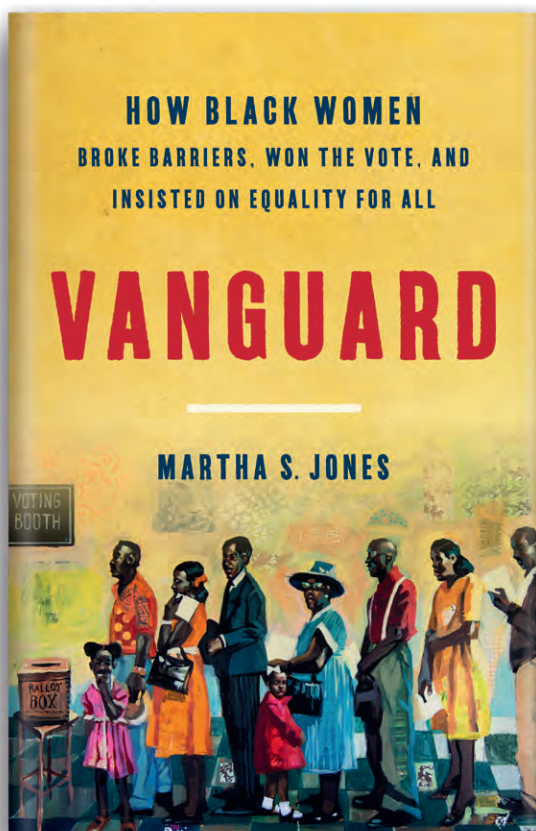
Forty black-and-white illustrations

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E-BOOK 978-1-5416-4713-8

Selling Territory: USC

Author photo © Brian Harris



The epic history of
African American women's
pursuit of political power—and
how it transformed America

NEW HARDCOVER • SEPTEMBER

History • \$32.00 / \$40.00 CAN

6 x 9¼ • 352 pages

Twenty-two black-and-white illustrations

978-1-5416-1861-9

E-BOOK 978-1-5416-1860-2

Selling Territory: USC

Author photo © Johns Hopkins University

MARTHA S. JONES

VANGUARD

*How Black Women Broke Barriers,
Won the Vote, and Insisted on
Equality for All*

In the standard story, the suffrage crusade began in Seneca Falls in 1848 and ended with the ratification of the Nineteenth Amendment in 1920. But this overwhelmingly white women's movement did not win the vote for most black women. Securing their rights required a movement of their own.

In *Vanguard*, acclaimed historian Martha S. Jones offers a new history of African American women's political lives in America. She recounts how they defied both racism and sexism to fight for the ballot, and how they wielded political power to secure the equality and dignity of all persons. From the earliest days of the republic to the passage of the 1965 Voting Rights Act and beyond, Jones excavates the lives and work of black women—Maria Stewart, Frances Ellen Watkins Harper, Fannie Lou Hamer, and more—who were the vanguard of women's rights, calling on America to realize its best ideals.



MARTHA S. JONES is the Society of Black Alumni presidential professor and professor of history at Johns Hopkins University, and copresident of the Berkshire Conference of Women Historians. She is the author and editor of several books, including the prizewinning *Birthright Citizens*. She lives in Baltimore, Maryland.

ADRIAN GOLDSWORTHY

PHILIP AND ALEXANDER

Kings and Conquerors

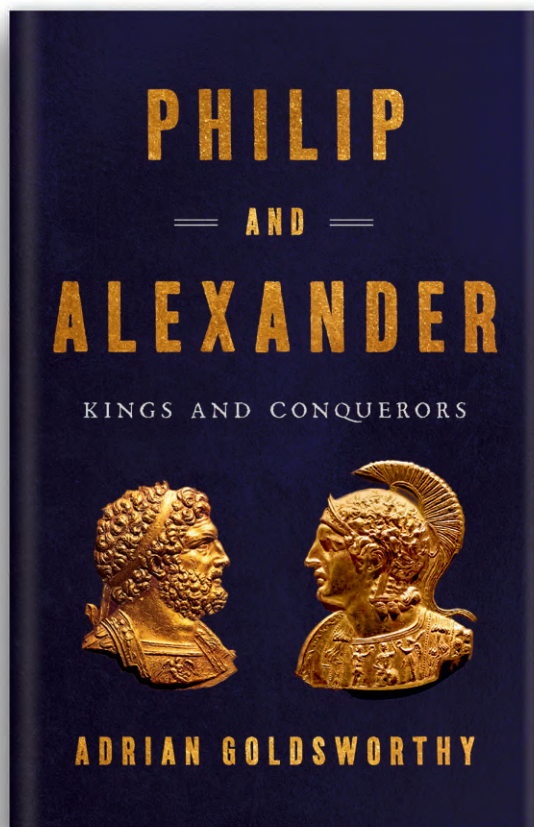
Alexander the Great's conquests staggered the world. He led his army across thousands of miles, overthrowing the greatest empires of his time and building a new one in their place. He claimed to be the son of a god, but he was actually the son of Philip II of Macedon.

Philip inherited a minor kingdom that was on the verge of dismemberment, but despite his youth and inexperience, he made Macedonia dominant throughout Greece. It was Philip who created the armies that Alexander led into war against Persia. In *Philip and Alexander*, classical historian Adrian Goldsworthy shows that without the work and influence of his father, Alexander could not have achieved so much. This is the groundbreaking biography of two men who together conquered the world.



ADRIAN GOLDSWORTHY

received his DPhil in ancient history from Oxford and has taught at Cardiff University, King's College, and the University of Notre Dame in London. The author of numerous books, including *Pax Romana*, *How Rome Fell*, and *Caesar*, he lives in South Wales, UK.



The definitive biography of
the father and son who
reshaped the ancient world

NEW HARDCOVER • OCTOBER

History • \$35.00 / \$44.00 CAN

6 x 9¼ • 672 pages

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Selling Territory: USC

Author photo © Adrian Goldsworthy



A groundbreaking
political history of the
Apollo program

NEW HARDCOVER • NOVEMBER

Science / History • \$30.00 / \$38.00 CAN

6 x 9¼ • 336 pages

978-1-5416-9987-8

E-BOOK 978-1-5416-9986-1

Selling Territory: W

Author photo © Claire Scoville

TEASEL MUIR-HARMONY

OPERATION MOONGLOW

A Political History of Project Apollo

Since July 1969, Neil Armstrong's first step on the Moon has represented the pinnacle of American space exploration and a grand scientific achievement. Yet, as Smithsonian curator Teasel Muir-Harmony argues in *Operation Moonglow*, its true purpose wasn't advancing science. Rather, it was part of a strategy to build a global coalition in support of the United States. Starting with John F. Kennedy's 1961 decision to send astronauts to the Moon as a mission for freedom over Soviet tyranny, Project Apollo was central to American policy. From that perspective, the critical event wasn't the Moon landing, but the publicity tour that followed, as the Apollo astronauts and Richard Nixon tried to bring the world along on America's adventure. Drawing on a rich array of untapped archives and firsthand accounts by Apollo astronauts, *Operation Moonglow* paints a riveting picture of geopolitics, propaganda, and diplomacy during the Cold War.



TEASEL MUIR-HARMONY

is a curator in the space history department and lead curator of the Project Apollo collection at the Smithsonian National Air and Space Museum. She previously worked for the American Institute of Physics and the Adler Planetarium and Astronomy Museum in Chicago. She lives in Washington, DC.

JULIAN BARBOUR

THE JANUS POINT

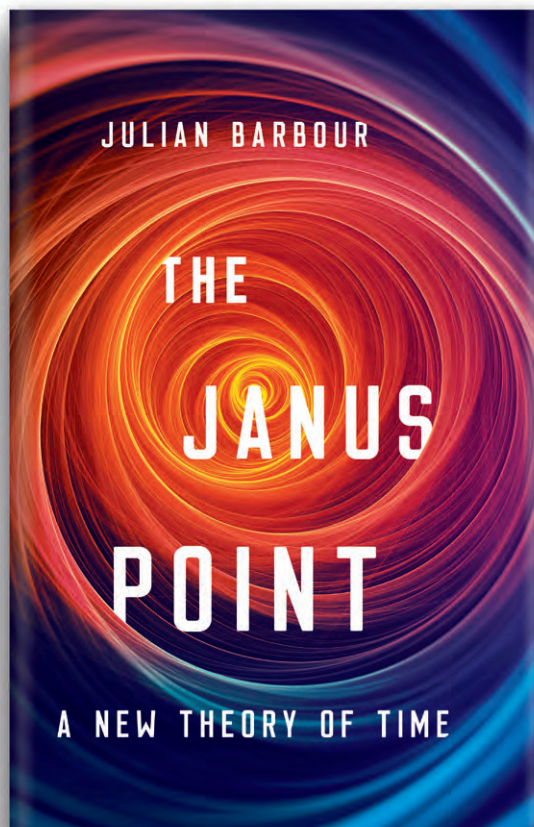
A New Theory of Time

Time is among the universe's greatest mysteries. Why, when most laws of physics allow for it to flow forward and backward, does it only go forward? Physicists have long appealed to the second law of thermodynamics, held to predict the increase of disorder in the universe, to explain this. In *The Janus Point*, physicist Julian Barbour argues that the second law has been misapplied and that the growth of order determines how we experience time. In his view, the big bang becomes the "Janus point," a moment of minimal order from which time could flow, and order increase, in two directions. *The Janus Point* has remarkable implications: while most physicists predict that the universe will become mired in disorder, Barbour sees the possibility that order—the stuff of life—can grow without bound.

A major new work of physics, *The Janus Point* will transform our understanding of the nature of existence.



JULIAN BARBOUR is the author of the highly regarded *The Discovery of Dynamics* and the bestseller *The End of Time*. He received his PhD in physics from the University of Cologne in 1968. He is a past visiting professor of physics at the University of Oxford and lives on the edge of the scenic Cotswolds, UK.



**A radical argument that
the growth of order drives the
passage of time**

NEW HARDCOVER • SEPTEMBER

Science • \$30.00 / \$38.00 CAN

6 x 9¼ • 320 pages

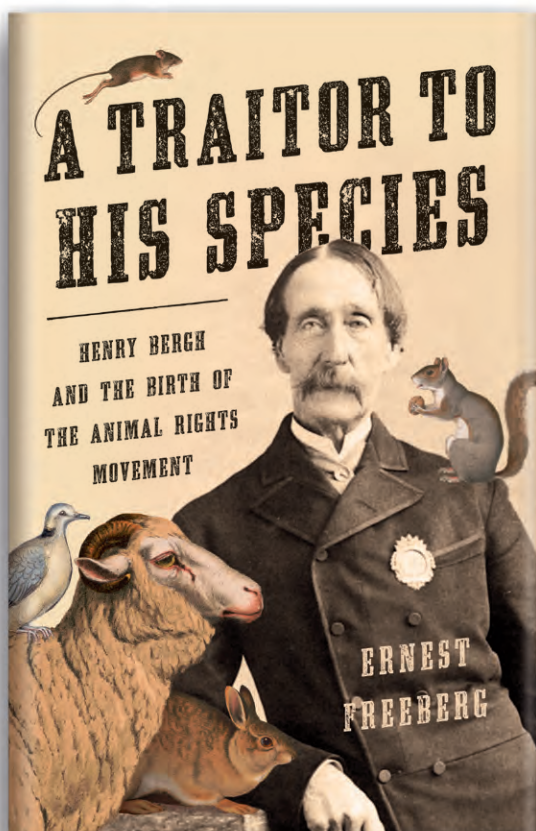
Thirty black-and-white illustrations

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E-BOOK 978-0-465-09549-0

Selling Territory: USC

Author photo © Karo Jalochoowski



From an award-winning historian,
the outlandish story of the man
who gave rights to animals

NEW HARDCOVER • SEPTEMBER

History • \$30.00 / \$38.00 CAN

6 x 9¼ • 336 pages

Black-and-white illustrations throughout

978-0-465-09386-1

E-BOOK 978-1-5416-7416-5

Selling Territory: W

Author photo © Kelli Guinn

ERNEST FREEBERG

A TRAITOR TO HIS SPECIES

*Henry Bergh and the Birth of the
Animal Rights Movement*

In Gilded Age America, people and animals lived cheek by jowl in environments that were dirty and dangerous to man and beast alike. The industrial city brought suffering, but it also inspired a compassion for animals that fueled a controversial anti-cruelty movement. From the center of these debates, Henry Bergh launched a shocking campaign to grant rights to animals.

A Traitor to His Species is revelatory social history, awash with colorful characters. Cheered on by thousands of men and women who joined his cause, Bergh fought with robber barons, Five Points gangs, and legendary impresario P. T. Barnum, pushing for new laws to protect trolley horses, livestock, stray dogs, and other animals.

Raucous and entertaining, *A Traitor to His Species* tells the story of a remarkable man who gave voice to the voiceless and shaped our modern relationship with animals.



ERNEST FREEBERG is a distinguished professor of humanities and head of the history department at the University of Tennessee. He has authored three award-winning books, including *The Age of Edison*. He lives in Knoxville, Tennessee.

JONATHAN SACKS

MORALITY

*Restoring the Common Good
in Divided Times*

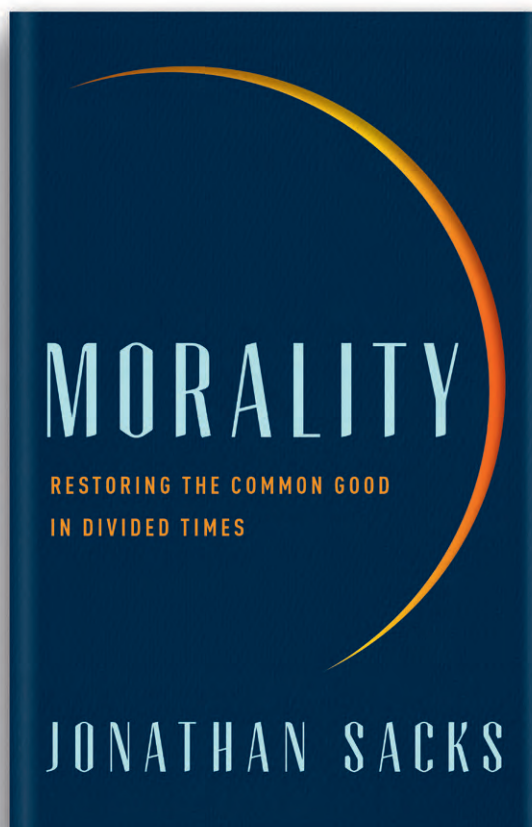
With liberal democracy embattled, public discourse grown toxic, family life breaking down, and drug abuse and depression on the rise, many fear what the future holds.

In *Morality*, respected faith leader and public intellectual Jonathan Sacks traces today's crisis to our loss of a strong, shared moral code and our elevation of self-interest over the common good. We have outsourced morality to the market and the state, but neither is capable of showing us how to live. Sacks leads readers from ancient Greece to the Enlightenment to the present day to show that there is no liberty without morality and no freedom without responsibility, arguing that we must all must play our part in rebuilding a common moral foundation.

A major work of moral philosophy, *Morality* is an inspiring vision of a world in which we can all find our place and face the future without fear.



RABBI LORD JONATHAN SACKS is an international religious leader, philosopher, award-winning author, and respected moral voice. The chief rabbi of the United Kingdom and the Commonwealth of Nations from 1991 to 2013 and the recipient of the 2016 Templeton Prize, he is the author of over thirty books, most recently *Not in God's Name*.



**A distinguished religious leader's
stirring case for reconstructing a
shared framework of virtues and values**

NEW HARDCOVER • SEPTEMBER

Current Events / Philosophy • \$30.00 / \$38.00 CAN

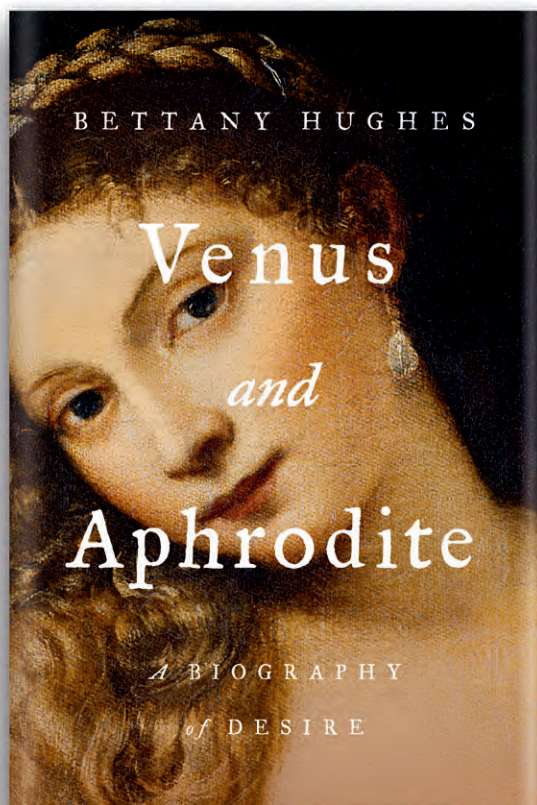
6 x 9¼ • 368 pages

978-1-5416-7531-5

E-BOOK 978-1-5416-7532-2

Selling Territory: USC

Author photo © Office of Rabbi Sacks



**A cultural history of
the goddess of love, from an
award-winning historian**

NEW HARDCOVER • SEPTEMBER

History • \$27.00 / \$34.00 CAN

5½ x 8¼ • 224 pages

Black-and-white images throughout

978-1-5416-7423-3

E-BOOK 978-1-5416-7424-0

Selling Territory: USC

Author photo © Lubilub Getty Images

BETTANY HUGHES

VENUS AND APHRODITE

A Biography of Desire

Aphrodite was said to have been born from the sea, rising out of a froth of white foam. But long before the ancient Greeks conceived of this voluptuous blonde, she existed as an early spirit of fertility on the shores of Cyprus—and thousands of years before that, as a ferocious warrior goddess in the Middle East. Proving that this fabled figure is so much more than an avatar of commercialized romance, historian Bettany Hughes reveals the remarkable life of one of antiquity's most potent myths.

Venus and Aphrodite brings together ancient art, mythology, and archaeological revelations to tell the story of human desire. From Mesopotamia to modern-day London, from Botticelli to Beyoncé, Hughes explains why this immortal goddess continues to ensorcell us today—and how we trivialize her power at our peril.



BETTANY HUGHES is an award-winning historian, author, and broadcaster. She is currently professor of history at the New College of the Humanities and a research fellow of King's College, London. She is the author of three popular books, including the *New York Times*–bestselling *The Hemlock Cup*. She lives in London.

JAMES M. LANG

DISTRACTED

*Why Students Can't Focus and
What You Can Do About It*

Why is it so hard to get students to pay attention? Conventional wisdom blames iPhones, insisting that access to technology has ruined students' ability to focus. The logical response is to ban electronics.

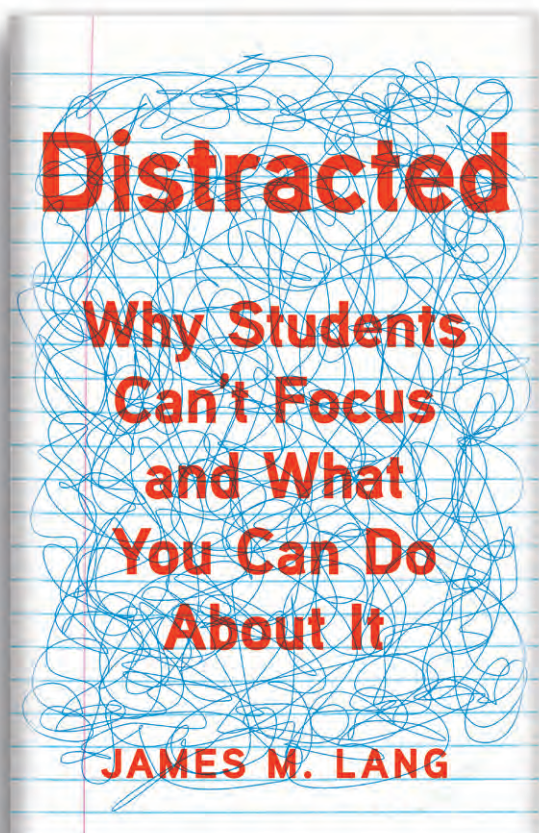
But acclaimed educator James M. Lang argues that this solution obscures a deeper problem: how we teach is often at odds with how students learn. Classrooms are designed to force students into long periods of intense focus, but emerging science reveals that the brain is wired for distraction. We learn best when able to actively seek and synthesize new information.

In *Distracted*, Lang rethinks the practice of teaching, revealing how educators can structure their classrooms less as distraction-free zones and more as environments where they can actively cultivate their students' attention.

Brimming with ideas and grounded in new research, *Distracted* offers an innovative plan for the most important lesson of all: how to learn.



JAMES M. LANG is a professor of English and director of the D'Amour Center for Teaching Excellence at Assumption University. He is the author of three previous books: *Small Teaching*, *Cheating Lessons*, and *On Course*. He is also a longtime monthly columnist for the *Chronicle of Higher Education*. He lives in Worcester, Massachusetts.



**A provocative, scientific
solution to every teacher's
biggest problem**

NEW HARDCOVER • NOVEMBER

Education • \$30.00 / \$38.00 CAN

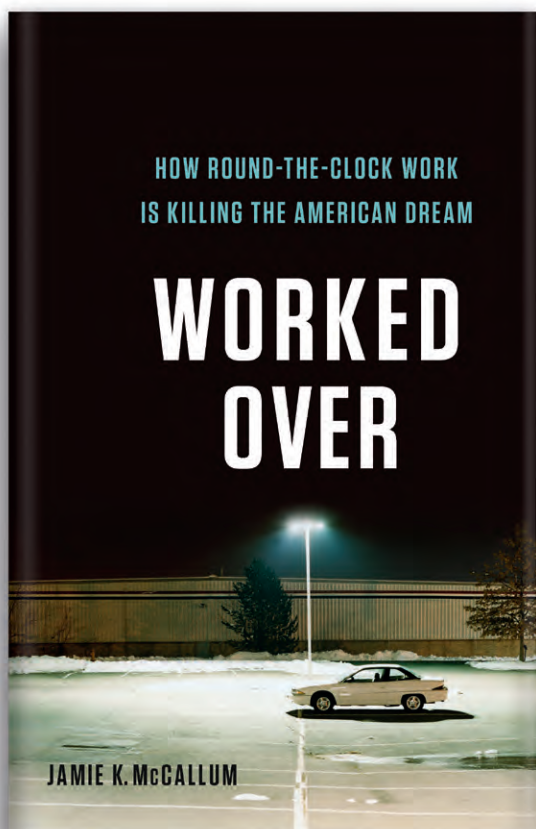
6 x 9¼ • 304 pages

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E-BOOK 978-1-5416-9981-6

Selling Territory: W

Author photo © Dan Vaillancourt



An award-winning sociologist
reveals the unexpected link between
overwork and inequality

NEW HARDCOVER • SEPTEMBER

Social Science • \$28.00 / \$35.00 CAN

6 x 9¼ • 256 pages

Black-and-white images throughout

978-1-5416-1834-3

E-BOOK 978-1-5416-1836-7

Selling Territory: W

Author photo © Michelle Leftheris

JAMIE K. McCALLUM

WORKED OVER

*How Round-the-Clock Work
Is Killing the American Dream*

Americans work too long and too hard. Average annual work hours declined for a century through hard-fought labor-movement victories, but since 1975 they've increased by 13 percent. *Worked Over* traces the varied reasons why our lives became tethered to work and describes how we might gain a greater say over our work time—and build a more just society in the process.

Popular discussions of overwork typically focus on striving professionals. But as Jamie K. McCallum demonstrates, from Amazon warehouses to Rust Belt factories to California's gig economy, it's the hours of low-wage workers that have increased the most, while their working lives remain precarious and unpredictable. What's needed is not individual solutions but collective struggle, and throughout *Worked Over* McCallum recounts the inspiring stories of those battling capitalism today to win back control of their time.



JAMIE K. McCALLUM is professor of sociology at Middlebury College. His first book, *Global Unions, Local Power*, won the American Sociological

Association's prize for the best book on labor. His work has appeared in scholarly journals and popular outlets such as the *Washington Post*, *Mother Jones*, *Dissent*, and *Jacobin*. He lives in Weybridge, Vermont.

JEREMY ENGLAND

EVERY LIFE IS ON FIRE

How Thermodynamics Explains the Origins of Living Things

Why are we alive? Most things in the universe aren't. And everything that is alive traces back to things that, puzzlingly, weren't.

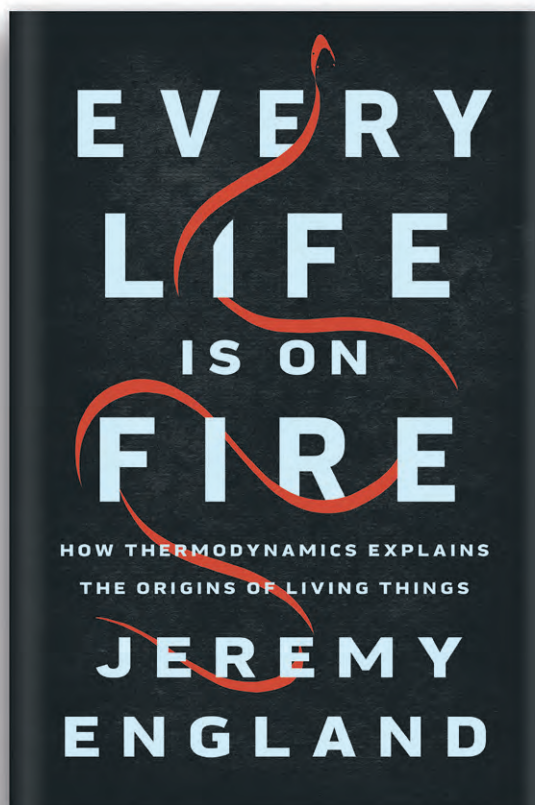
For centuries, the scientific question of life's origins has confounded us. But in *Every Life Is on Fire*, physicist Jeremy England argues that the answer has been under our noses all along, deep within the laws of thermodynamics. England explains how, counterintuitively, the very same forces that tend to tear things apart assembled the first living systems.

But how life began isn't just a scientific question. We ask it because we want to know what it really means to be alive. So England, an ordained rabbi, uses his theory to examine how, if at all, science helps us find purpose in a vast and mysterious universe.

In the tradition of Viktor Frankl's *Man's Search for Meaning*, *Every Life Is on Fire* is a profound testament to how something can come from nothing.



JEREMY ENGLAND is senior director in artificial intelligence at GlaxoSmith-Kline, principle research scientist at Georgia Tech, and a former professor at MIT. He was a Rhodes scholar, a Hertz fellow, and one of *Forbes*' "30 Under 30 Rising Stars of Science." He lives in Brookline, Massachusetts.



A preeminent physicist unveils
a field-defining theory of
the origins and purpose of life

NEW HARDCOVER • SEPTEMBER

Science • \$28.00 / \$35.00 CAN

5½ x 8¼ • 288 pages

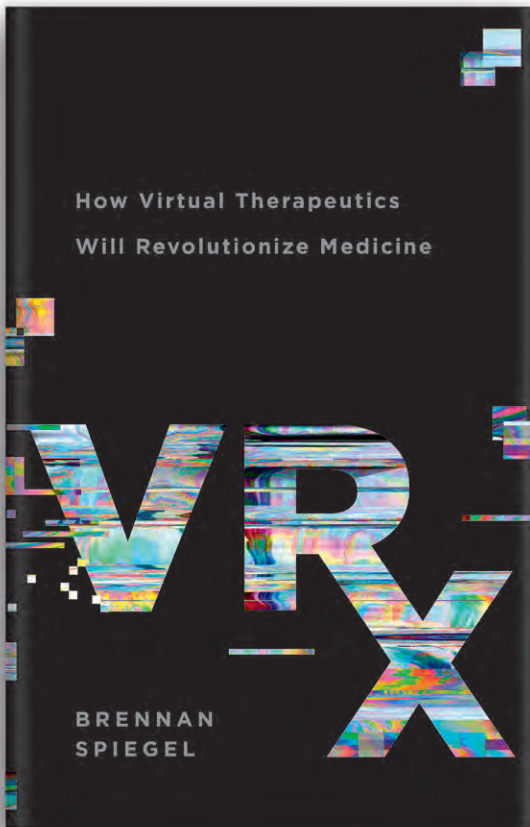
Twenty black-and-white illustrations

978-1-5416-9901-4

E-BOOK 978-1-5416-9900-7

Selling Territory: W

Author photo © Katherine Taylor



A leading doctor unveils
the groundbreaking potential
of virtual medicine

NEW HARDCOVER • OCTOBER

Science • \$30.00 / \$38.00 CAN

6 x 9¼ • 304 pages

Fifteen black-and-white illustrations

978-1-5416-9976-2

E-BOOK 978-1-5416-9975-5

Selling Territory: W

Author photo © Cedars-Sinai

BRENNAN SPIEGEL

VRx

*How Virtual Therapeutics Will
Revolutionize Medicine*

Brennan Spiegel has spent years studying the medical power of the mind, and in *VRx* he reveals a revolutionary new kind of care: virtual medicine. It offers the possibility of treating illnesses without solely relying on intrusive surgeries or addictive opioids.

Virtual medicine works by convincing your body that it's somewhere, or something, it isn't. It's affordable, widely available, and has already proved effective against everything from burn injuries to stroke to PTSD. Spiegel shows how a simple VR headset lets a patient with schizophrenia confront the demon in his head, how dementia patients regain function in a life-size virtual town, and how vivid simulations of patients' experiences are making doctors more empathic.

VRx is a revelatory account of the connection between our bodies and ourselves. In an age of overmedication and depersonalized care, it offers no less than a new way to heal.



BRENNAN SPIEGEL is director of health-services research at Cedars-Sinai Medical Center, where he directs the Center for Outcomes Research and Education, which maintains one of the largest and most widely cited therapeutic virtual reality programs in the world. Spiegel is also professor of medicine and public health at UCLA. He lives in Los Angeles, California.

ADAM KUCHARSKI

THE RULES OF CONTAGION

*Why Things Spread—
and Why They Stop*

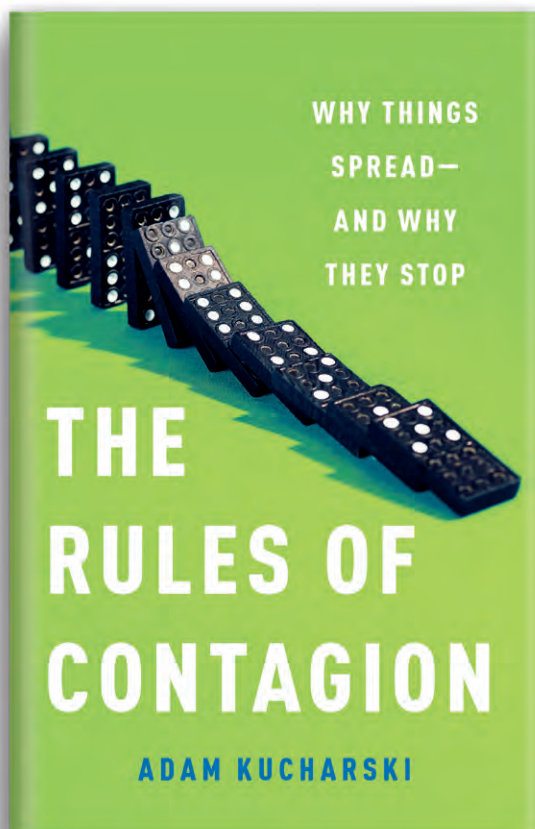
These days, whenever anything spreads, whether it's a YouTube fad or a political rumor, we say it went viral. But how does virality actually work? In *The Rules of Contagion*, epidemiologist Adam Kucharski explores topics including gun violence, online manipulation, and, of course, outbreaks of disease to show how much we get wrong about contagion, and how astonishing the real science is.

Why did the president retweet a Mussolini quote as his own? Why do financial bubbles take off so quickly? And why are disinformation campaigns so effective? By uncovering the crucial factors driving outbreaks, we can see how things really spread—and what we can do about it.

Whether you are an author seeking an audience, a defender of truth, or simply someone interested in human social behavior, *The Rules of Contagion* is an essential guide to modern life.



ADAM KUCHARSKI is an associate professor and a Sir Henry Dale fellow at the London School of Hygiene and Tropical Medicine, where he works on analysis of infectious disease outbreaks. The author of *The Perfect Bet*, he lives in London.



From ideas and infections to financial crises and “fake news,” why the science of outbreaks is the science of modern life

NEW HARDCOVER • SEPTEMBER

Science • \$30.00 / \$38.00 CAN

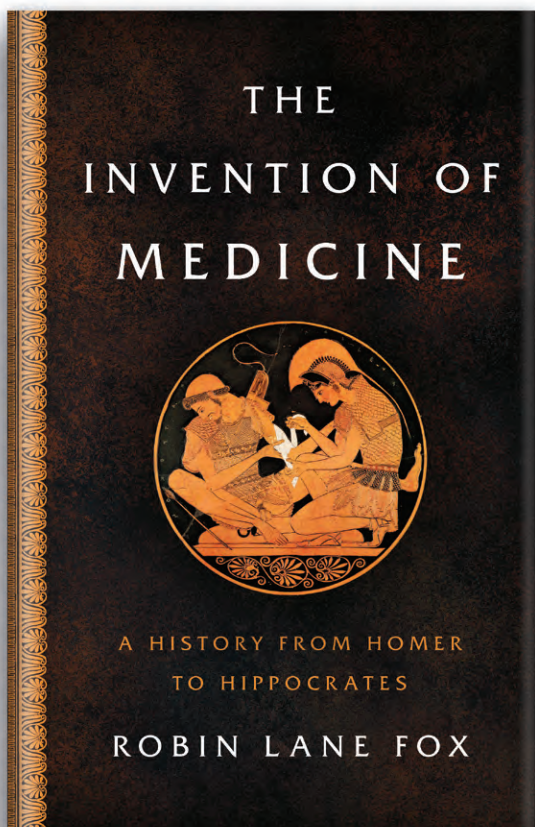
6 x 9¼ • 352 pages

978-1-5416-7431-8

E-BOOK 978-1-5416-7433-2

Selling Territory: USC

Author photo © Adam Kucharski



A preeminent classics scholar
revises the history of medicine

NEW HARDCOVER • DECEMBER

History • \$30.00 / \$38.00 CAN

6 x 9¼ • 304 pages

978-0-465-09344-1

E-BOOK 978-0-465-09345-8

Selling Territory: USC

Author photo © Jean Rowcliffe

ROBIN LANE FOX

THE INVENTION OF MEDICINE

*A History from Homer
to Hippocrates*

Medical thinking was radically changed by the ancient Greeks, one of their great legacies to the world. In the fifth century BCE, a Greek doctor put forward his clinical observations in a collection of case histories known as the Epidemics. Among his working principles is the famous maxim “Do no harm.” In *The Invention of Medicine*, acclaimed historian Robin Lane Fox upends our understanding of medical history by establishing that these works were written much earlier than previously thought—and that their author, not named in the text, was none other than the father of medicine, the great Hippocrates himself. Hippocrates emerges as a key figure in the crucial change from an archaic to a classical world, and Lane Fox explores what this means for Greek artists, dramatists, and the first writers of history.

Elegantly written and remarkably learned, *The Invention of Medicine* is a groundbreaking reassessment of Greek culture and city life.



ROBIN LANE FOX is an emeritus fellow of ancient history at New College, Oxford. He’s the author of many widely read books on ancient history, including *Augustine*, *Alexander the Great*, and *The Classical World*. He lives in Oxford, England.

JUDITH FLANDERS

A PLACE FOR EVERYTHING

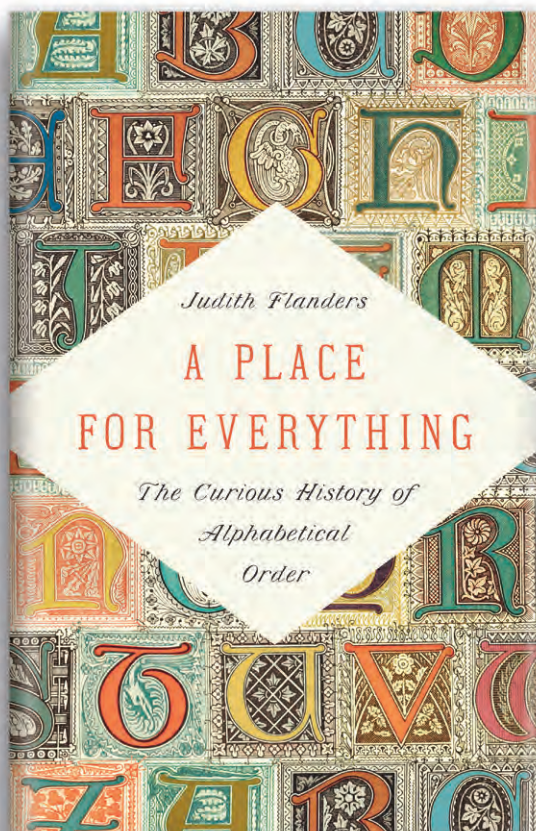
*The Curious History of
Alphabetical Order*

A *Place for Everything* is the first-ever history of alphabetization, from the Library of Alexandria to Wikipedia. The story of alphabetical order has been shaped by some of history's most compelling characters, such as industrious and enthusiastic early adopter Samuel Pepys and dedicated alphabet champion Denis Diderot. But though even George Washington was a proponent, many others stuck to older forms of classification—Yale listed its students by their family's social status until 1886. And yet, while the order of the alphabet now rules—libraries, phone books, reference books, even the order of entry for the teams at the Olympic Games—it has remained curiously invisible.

With abundant inquisitiveness and wry humor, historian Judith Flanders traces the triumph of alphabetical order and offers a compendium of Western knowledge, from A to Z.



JUDITH FLANDERS is a social historian. Her works include the bestselling *The Invention of Murder*, *Inside the Victorian Home*, and *The Victorian City*. She is senior research fellow at the University of Buckingham, as well as a frequent contributor to the *Sunday Telegraph*, the *Guardian*, and the *Wall Street Journal*.



From a *New York Times*–bestselling
historian, the story of how
the alphabet ordered our world

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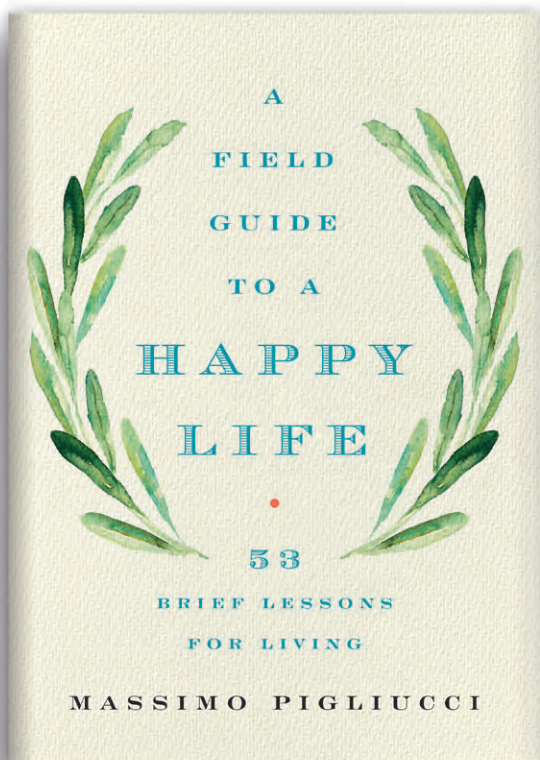
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Author photo © Clive Barda



A brilliant philosopher reimagines
Stoicism for our modern age

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Author photo © Simon Wardenier

MASSIMO PIGLIUCCI

A FIELD GUIDE TO A HAPPY LIFE

53 Brief Lessons for Living

For more than two thousand years, Stoicism has offered a message of resilience in the face of hardship. Little wonder, then, that it is having such a revival in our own troubled times. But there is no denying how weird it can be: Is it really the case that we shouldn't care about our work, our loved ones, or our own lives? According to the old Stoics, yes.

In *A Field Guide to a Happy Life*, philosopher Massimo Pigliucci offers a renewed Stoicism that reflects modern science and sensibilities. Pigliucci embraces the joyful bonds of affection, the satisfactions of a job well done, and the grief that attends loss. In his hands, Stoicism isn't about feats of indifference, but about enduring pain without being overwhelmed, while enjoying pleasures without losing our heads. In short, he makes Stoicism into a philosophy all of us—whether committed Stoics or simply seekers—can use to live better.



MASSIMO PIGLIUCCI is the K. D. Irani professor of philosophy at the City College of New York. The author or editor of thirteen books, he has been published in the *New York Times*, the *Wall Street Journal*, *Philosophy Now*, and the *Philosophers' Magazine*, among others. He lives in New York City.

DAVID J. LINDEN

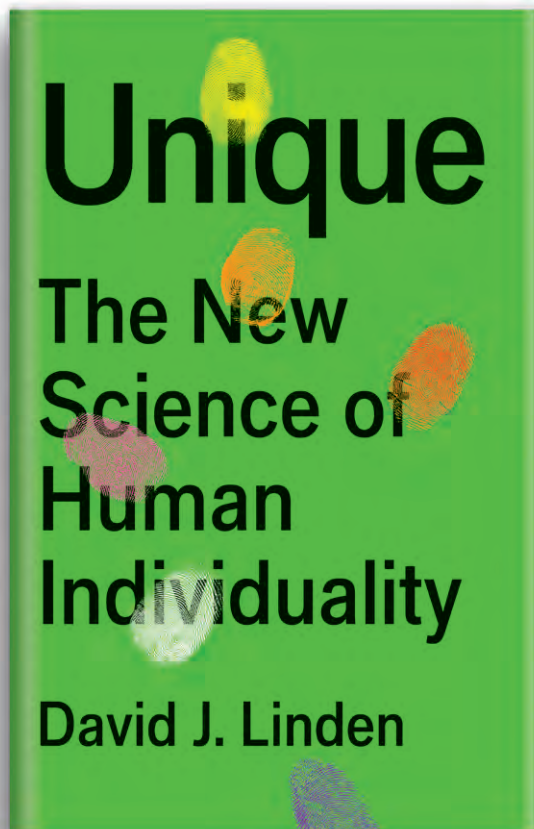
UNIQUE

*The New Science of
Human Individuality*

David J. Linden has devoted his career to understanding the biology common to all humans. But a few years ago he found himself on OkCupid. Looking through that vast catalog of human diversity, he got to wondering: What makes us all so different? *Unique* is the riveting answer. Exploring everything from the roots of sexuality, gender, and intelligence to whether we like bitter beer, Linden shows how our individuality results not from a competition of nature versus nurture, but rather from a mélange of genes continually responding to our experiences in the world, beginning in the womb. And he shows why individuality matters, as it is our differences that enable us to live together in groups. Told with Linden's unusual combination of authority and openness, seriousness of purpose and wit, *Unique* is the story of how the factors that make us all human can change and interact to make each of us a singular person.



DAVID J. LINDEN is a professor of neuroscience at the Johns Hopkins University School of Medicine, where his lab studies memory storage and recovery of function after brain injury. He is the author of three previous books: *Touch*, *The Accidental Mind*, and *The Compass of Pleasure*. He lives in Baltimore, Maryland.



The science of
what makes you, you

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Science • \$30.00 / \$38.00 CAN

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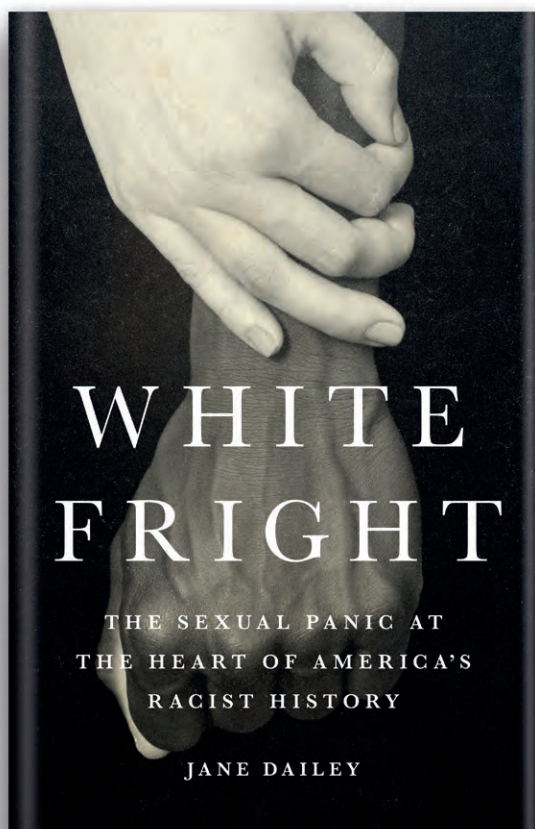
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Selling Territory: W

Author photo © Natalie Linden



A major new history of the fight for racial equality in America, arguing that fear of black sexuality has undergirded white supremacy from the start

NEW HARDCOVER • NOVEMBER

History • \$32.00 / \$40.00 CAN

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Selling Territory: USC

Author photo © Lloyd DeGrane

JANE DAILEY

WHITE FRIGHT

The Sexual Panic at the Heart of America's Racist History

In *White Fright*, historian Jane Dailey upends our understanding of the long struggle for African American rights. Those fighting against equality were not exclusively motivated by a sense of innate superiority, as is often supposed, but also by an intense preoccupation with the question of interracial sex and marriage. In this urgent investigation, Dailey examines how white fears played out in battles over lynching, in policing of black troops' behavior overseas during World War II, in the violent outbursts following the *Brown v. Board* decision, and in the aftermath of the eventual *Loving v. Virginia* ruling, which finally declared marriage a "fundamental freedom." Placing sex at the center of civil rights history, *White Fright* offers a bold new take on one of the most confounding threads running through American history.



JANE DAILEY is an associate professor of history at the University of Chicago. A recipient of fellowships from the American Academy in Berlin and the Guggenheim Foundation, she is also the author and coauthor of several previous books, including *Before Jim Crow* and *Building the American Republic*. She lives in Chicago, Illinois.

TIM GREGORY

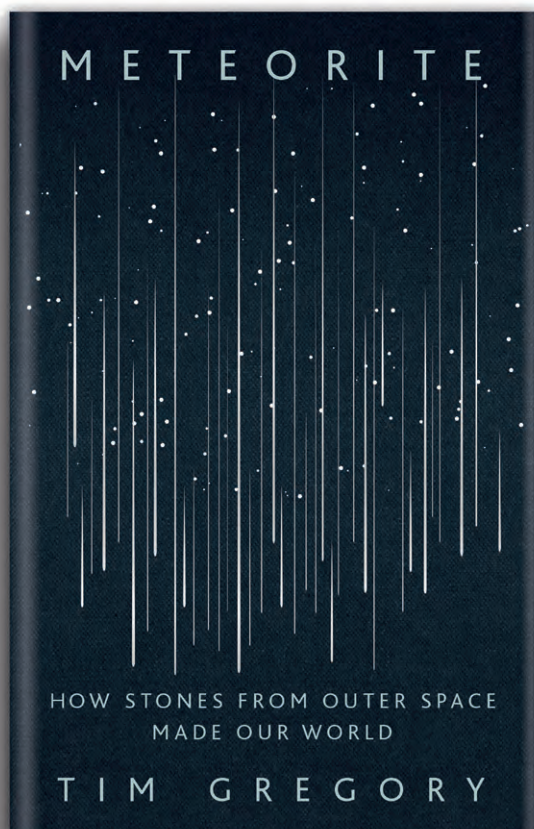
METEORITE

*How Stones from Outer Space
Made Our World*

Meteorites have long been seen as portents of fate and messages from the gods, their fiery remains inspiring worship and giving rise to legends that have persisted for millennia. But beyond the lore, meteorites tell an even greater story: that of our solar system. In *Meteorite*, geologist Tim Gregory shows that beneath the charred crusts of these celestial stones lies a staggering diversity of rock types. Their unique constituents, vibrant colors, and pungent smells contain thrilling tales of interstellar clouds, condensing stardust, and the fiery collisions of entire worlds. Gregory explores the world of meteorites to uncover new insights into what our solar system was like before our sun became a star, into the forging of our planet, and into the emergence of life on it. Humans have long looked to the skies for answers to big questions. *Meteorite* reveals how science is finally arriving at those answers.



TIM GREGORY is a research scientist at the British Geological Survey in Nottingham, where he studies the geology of the early solar system using meteorites. He has a PhD from the University of Bristol and lives in Nottingham, UK.



The story of our solar system, planet,
and life as told through meteorites

NEW HARDCOVER • OCTOBER

Science • \$30.00 / \$38.00 CAN

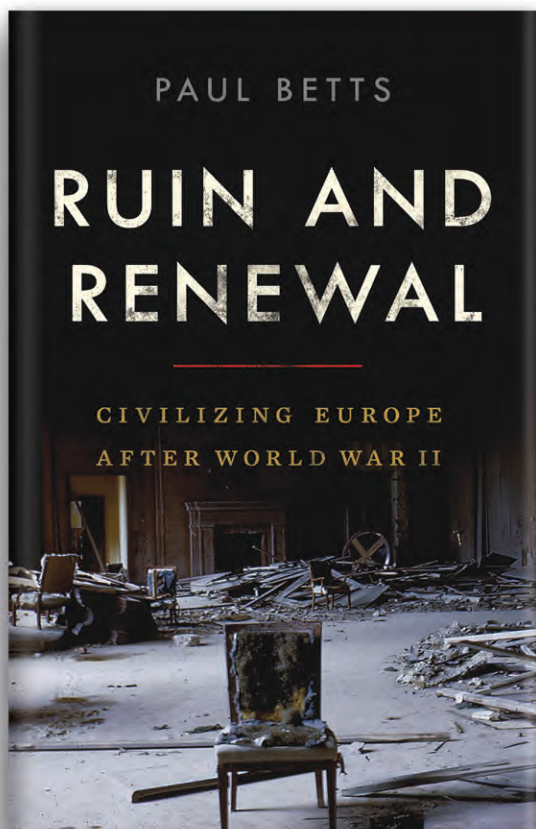
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Selling Territory: USC

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From an award-winning historian,
a panoramic account of Europe after
the depravity of World War II

NEW HARDCOVER • NOVEMBER

History • \$35.00 / \$44.00 CAN

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Thirty black-and-white illustrations

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Selling Territory: USC

Author photo © Anna Betts

PAUL BETTS

RUIN AND RENEWAL

*Civilizing Europe After
World War II*

In 1945, Europe lay in ruins. Some fifty million people were dead, and millions more languished in physical and moral defeat. The devastation of World War II was unprecedented in character as well as in scale. Unlike the First World War, the second blurred the line between civilian and combatant, inflicting unspeakable horrors on people from all walks of life. A continent that had previously been considered the very measure of civilization had turned into its barbaric opposite.

Reconstruction, then, was a matter of turning Europe's imperialist "civilizing mission" inward. In this magisterial work, Oxford historian Paul Betts describes how this effort found expression in relief work, the prosecution of crimes against humanity, and numerous efforts to salvage and preserve damaged cultural traditions.

Authoritative and sweeping, *Ruin and Renewal* is essential reading for anyone hoping to understand how Europe became whole again after the destruction of World War II.



PAUL BETTS is a professor of European history at St. Antony's College, Oxford, and the author of several books, most recently *Within Walls: Private Life in the German Democratic Republic*, which won the Fraenkel Prize in Contemporary History. He lives in Oxford, England.

ROBERT ELDER

CALHOUN

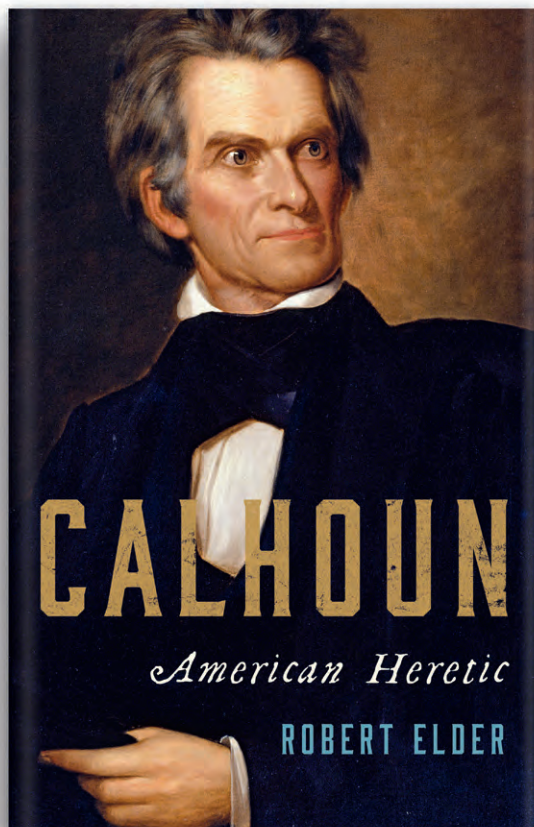
American Heretic

John C. Calhoun is among the most notorious and enigmatic figures in American political history. First elected to Congress in 1810, Calhoun went on to serve as secretary of war and vice president. But he is perhaps most known for arguing in favor of slavery as a “positive good” and for his famous doctrine of “state interposition,” which laid the groundwork for the South to secede from the Union—and arguably set the nation on course for civil war.

Calhoun has catapulted back into the public eye in recent years, as the strain of radical politics he developed has found expression once again in the tactics and extremism of the modern Far Right. In this revelatory biographical study, historian Robert Elder shows that Calhoun is crucial for understanding the political climate in which we find ourselves today. By excising him from the mainstream of American history, we have been left with a distorted understanding of our past and no way to explain our present.



ROBERT ELDER is an assistant professor of history at Baylor University, where his research focuses on the American South, and the author of *The Sacred Mirror: Evangelicalism, Honor, and Identity in the American South, 1790–1860*. He holds a PhD from Emory University and lives in Waco, Texas.



The first biography in a
quarter century of the intellectual
father of Southern secession

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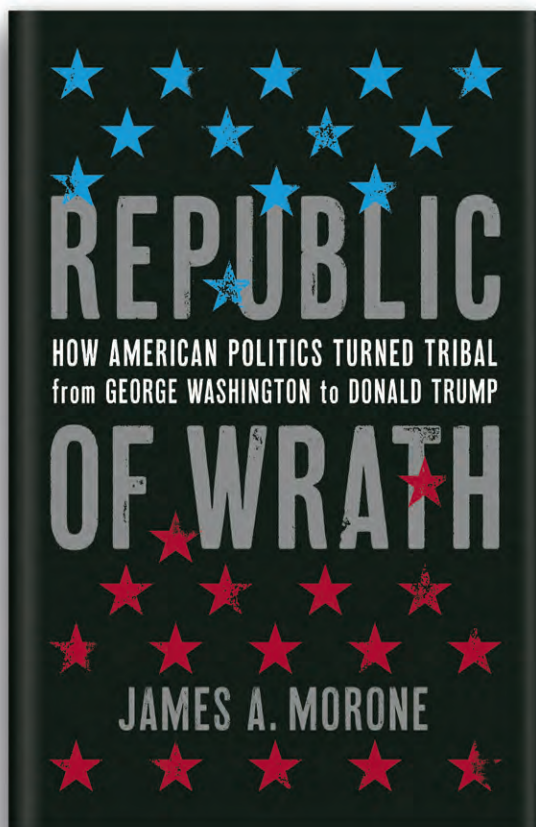
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Author photo © Jon Hendricks



A prize-winning political scientist
untangles the deep roots of
tribalism in America

NEW HARDCOVER • SEPTEMBER

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Selling Territory: W

Author photo © Jeff Woodward

JAMES A. MORONE

REPUBLIC OF WRATH

*How American Politics Turned Tribal,
from George Washington to Donald Trump*

American politics seems to be in an unprecedented uproar. But in this revelatory history, James A. Morone shows that today's rancor isn't what's new—the clarity of the battle lines is. Past eras were full of discord, but the most contentious question in American society—Who are we?—never split along party lines. Instead, each party reached out to different groups on the margins of power: immigrants, African Americans, and women. But, as the United States underwent profound societal transformations from the Civil War to the populist explosion to the Great Migration to the latest era of immigration, the party alignment shifted. African Americans conquered the old segregationist party and Democrats slowly evolved into the party of civil rights. Republicans turned whiter and more nativist. The unprecedented party lineup now injects tribal intensity into every policy difference. *Republic of Wrath* tells the story of America as we've never heard it before, explaining the origins of our fractious times and suggesting how we might build a more robust republic.



JAMES A. MORONE is the John Hazen White professor of political science and public policy at Brown University. He is author of two *New York Times* notable books and the award-winning *Hellfire Nation*. He lives in Cambridge, Massachusetts.

JOHN PALFREY and URS GASSER

THE CONNECTED PARENT

*An Expert Guide to Parenting
in a Digital World*

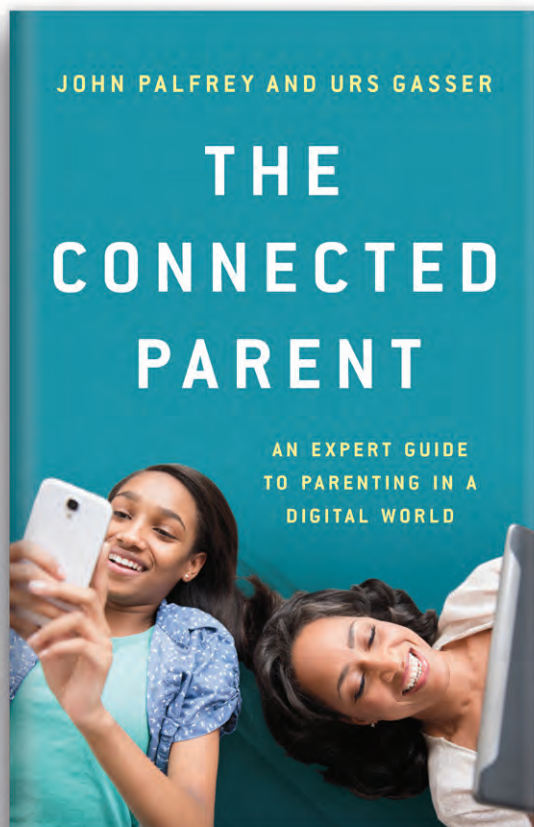
Today's teenagers spend about nine hours per day online. Parents of this ultra-connected generation struggle with decisions completely new to parenting: Should an eight-year-old be allowed to go on social media? How can parents help their children gain the most from the best aspects of the digital age? How can we keep kids safe from digital harm? John Palfrey and Urs Gasser bring together over a decade of research at Harvard to tackle parents' most urgent concerns. *The Connected Parent* is required reading for anyone trying to help their kids flourish in the fast-changing, uncharted territory of the digital age.



JOHN PALFREY is president of the John D. and Catherine T. MacArthur Foundation and a former faculty director of the Berkman Klein Center for Internet and Society at Harvard University. He previously served as head of school at Phillips Academy in Andover, Massachusetts. He lives in Chicago, Illinois.



URS GASSER is executive director of the Berkman Klein Center for Internet and Society and a professor of practice at Harvard University. He lives in Cambridge, Massachusetts.



An essential guide for parents
navigating the new frontier of
hyper-connected kids

NEW HARDCOVER • DECEMBER

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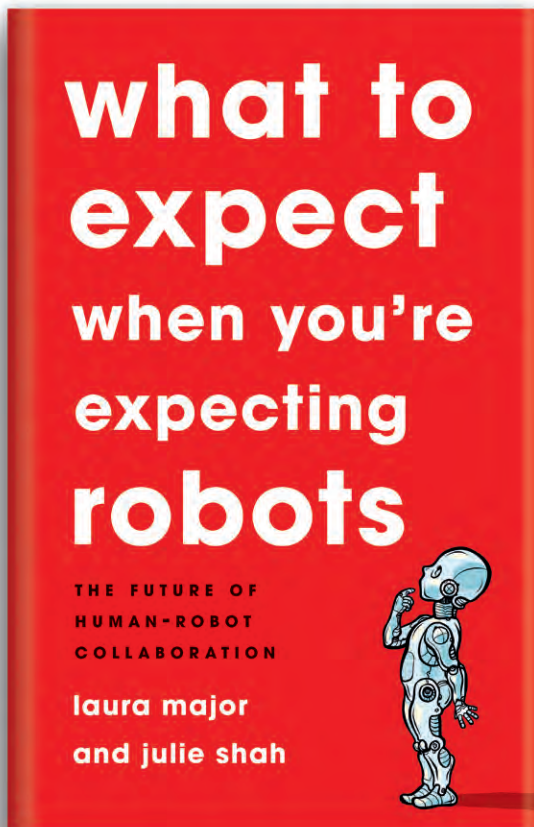
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Selling Territory: W

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The next generation of robots will be truly social. How can we make sure that they play well in the sandbox?

NEW HARDCOVER • OCTOBER

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LAURA MAJOR and JULIE SHAH

WHAT TO EXPECT WHEN
YOU'RE EXPECTING ROBOTS

*The Future of Human-Robot
Collaboration*

Most robots are tools. They do limited sets of tasks under constant human control. But a new type of robot is coming. It will operate on its own in busy, unpredictable public spaces: ferrying deliveries, managing ERs, even grocery shopping. It'll be truly collaborative, accomplishing tasks we don't do well without our help.

This makes such robots social entities, so whether they make our lives better or worse is a matter of whether they know how to behave.

What to Expect When You're Expecting Robots offers a vision for how robots can survive in the real world and how they will change our relationship to technology. From teaching them manners, to robot-proofing public spaces, to planning for their mistakes, this book answers every question you didn't know you needed to ask about the robots on the way.



LAURA MAJOR is CTO of autonomous mobility at Aptiv. Previously, she developed autonomous aerial vehicles at CyPhy Works and Draper Labs. She lives in Cambridge, Massachusetts.



JULIE SHAH is a roboticist and associate dean of social implications and responsibilities of computing at MIT. She lives in Cambridge, Massachusetts.

VIRGINIA POSTREL

THE FABRIC OF CIVILIZATION

How Textiles Made the World

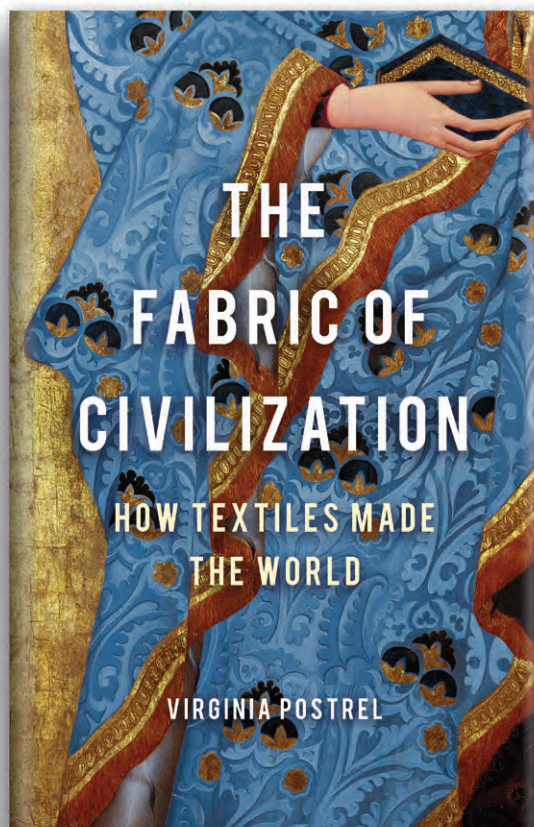
The story of humanity is the story of textiles—as old as civilization itself. Since the first thread was spun, the need for textiles has driven technology, business, politics, and culture.

In *The Fabric of Civilization*, Virginia Postrel synthesizes groundbreaking research from archaeology, economics, and science to reveal a surprising history. From Minoans exporting wool colored with precious purple dye to Egypt, to Romans arrayed in costly Chinese silk, cloth trade paved the crossroads of the ancient world. Textiles funded the Renaissance and the Mughal Empire; they gave us banks and bookkeeping, Michelangelo's *David* and the Taj Mahal. The cloth business spread the alphabet and arithmetic, propelled chemical research, and taught people to think in binary code.

Assiduously researched and deftly narrated, *The Fabric of Civilization* tells the story of the world's most influential commodity.



VIRGINIA POSTREL is an award-winning journalist and independent historian. She is a columnist for *Bloomberg Opinion*, the *Wall Street Journal*, the *Atlantic*, the *New York Times*, and *Forbes*. She is the author of the highly acclaimed *The Substance of Style* and *The Power of Glamour*. Her research is supported by the Alfred P. Sloan Foundation. She lives in Los Angeles, California.



**From Paleolithic flax to
3D knitting, a global history of
textiles and the world they made**

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History • \$30.00 / \$38.00 CAN

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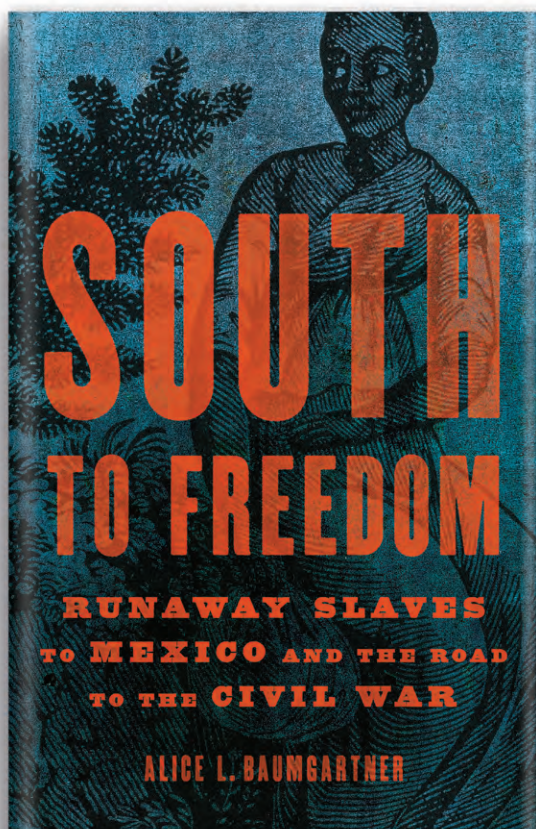
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Selling Territory: W

Author photo © Sonya Katarina Isenberg



A brilliant and surprising account of the coming of the American Civil War, showing the crucial role of slaves who escaped to Mexico

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History • \$32.00 / \$40.00 CAN

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Three maps

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Author photo © Paul Luke

ALICE L. BAUMGARTNER

SOUTH TO FREEDOM

*Runaway Slaves to Mexico
and the Road to the Civil War*

The Underground Railroad to the North promised salvation to many American slaves before the Civil War. But thousands of people in the south-central United States escaped slavery not by heading north but by crossing the southern border into Mexico, where slavery was abolished in 1837.

In *South to Freedom*, historian Alice L. Baumgartner tells the story of why Mexico abolished slavery and how its increasingly radical antislavery policies fueled the sectional crisis in the United States. Southerners hoped that annexing Texas and invading Mexico in the 1840s would stop runaways and secure slavery's future. Instead, the seizure of Alta California and Nuevo México upset the delicate political balance between free and slave states. This is a revelatory and essential new perspective on antebellum America and the causes of the Civil War.



ALICE L. BAUMGARTNER

is assistant professor of history at the University of Southern California. She received an MPhil in history from Oxford, where she was a Rhodes scholar, and a PhD in history from Yale University. She lives in Los Angeles, California.

DUNCAN WU

DOG-EARED

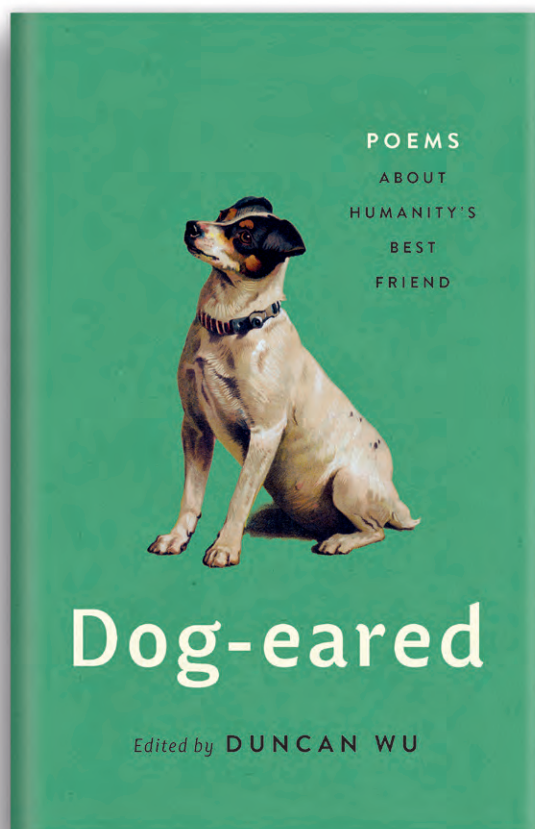
*Poems About Humanity's
Best Friend*

Dogs are at once among the most ordinary of animals and the most beloved by mankind. But what we may not realize is that for as long as we have loved dogs, our poets have been seriously engaged with them as well.

In this collection, English professor Duncan Wu digs into the wealth of poetry about our furry friends to show how varied and intimate our relationships with them have been over the centuries. Homer recounts how Odysseus's loyal dog recognizes his master even after his long absence. Thomas Hardy wrote poems from a pooch's perspective, conveying a powerful sense of dogs' innocent and trusting nature. And a multitude of writers, from Lord Byron to Emily Dickinson, have turned to poetry to mourn the loss of beloved dogs. Rich and inviting, *Dog-eared* is a spellbinding collection of poetic musings about humans and dogs and what they mean to each other.



DUNCAN WU is Raymond A. Wagner professor of literary studies at Georgetown University and a former fellow of St. Catherine's College, Oxford. He has written on Romantic writers from William Wordsworth to William Hazlitt, as well as on contemporary British theater. He and his dog Topsy live in McLean, Virginia.



Dogs in verse—from Homer to
Wordsworth to Gwendolyn Brooks

NEW HARDCOVER • OCTOBER

Poetry • \$28.00 / \$35.00 CAN

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Charter Schools and Their Enemies

Thomas Sowell

A leading conservative intellectual
defends charter schools against
the teachers' unions, politicians,
and liberal educators who threaten
to dismantle their success

NEW HARDCOVER • JUNE

Social Science / Education • \$30.00 / \$38.00 CAN

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Selling Territory: W

Author photo © Rod Searcey

THOMAS SOWELL

PREVIOUSLY
PUBLISHED

CHARTER SCHOOLS
AND THEIR ENEMIES

The black-white educational achievement gap—so much discussed for so many years—has already been closed by black students attending New York City's charter schools. This might be expected to be welcome news. But it has been very unwelcome news in traditional public schools whose students are transferring to charter schools. A backlash against charter schools has been led by teachers unions, politicians and others—not only in New York but across the country. If those attacks succeed, the biggest losers will be minority youngsters for whom a quality education is their biggest chance for a better life.

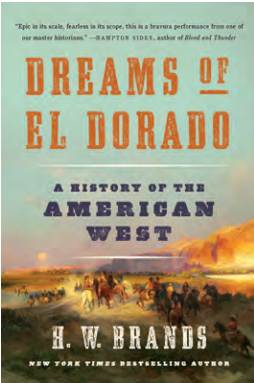


THOMAS SOWELL is a senior fellow at the Hoover Institution, Stanford University. He is the author of dozens of books and the recipient of various awards, including the National Humanities Medal, presented by the president of the United States in 2003.

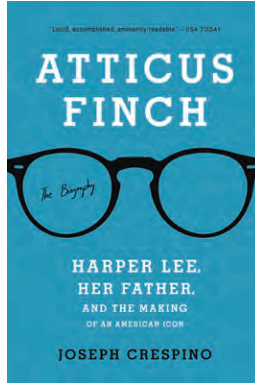


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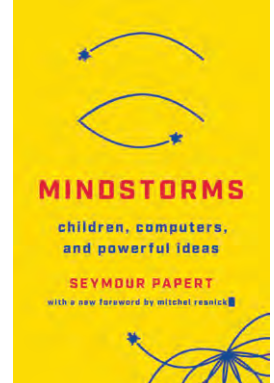
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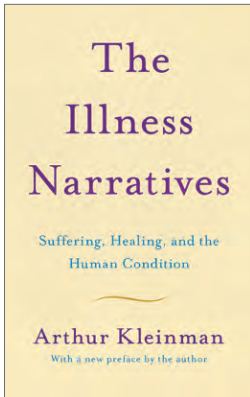
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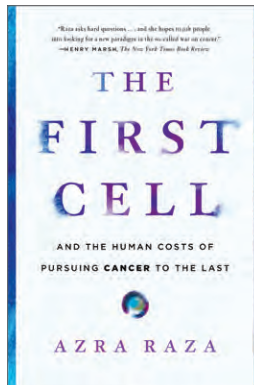
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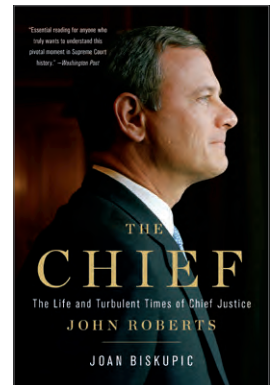
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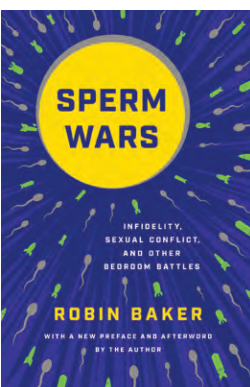
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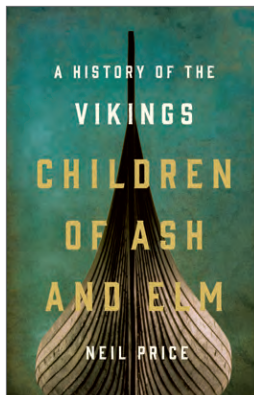
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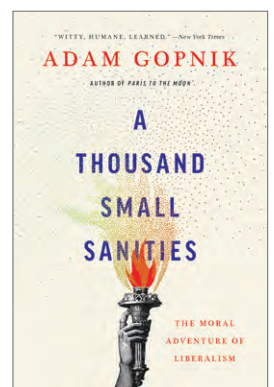
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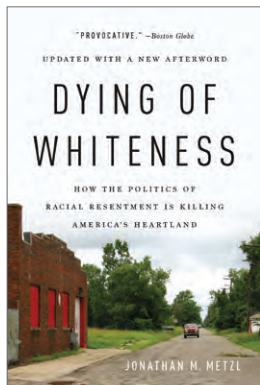


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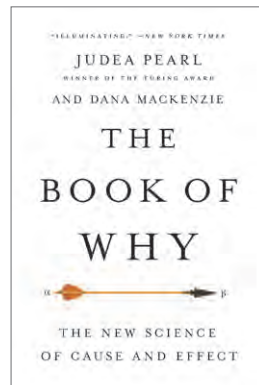
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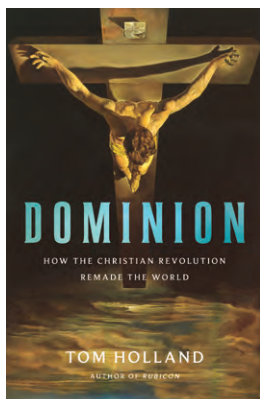
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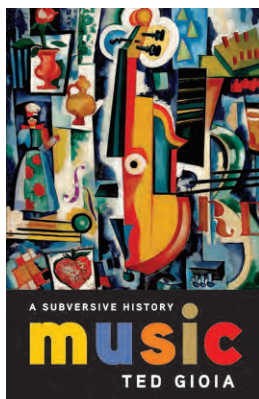
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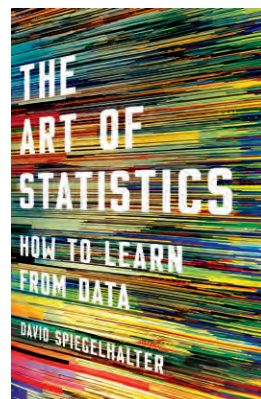
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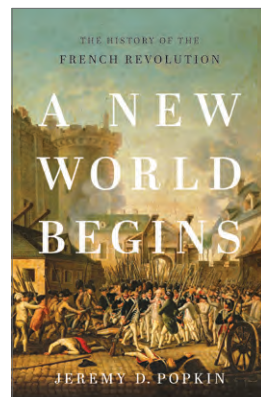
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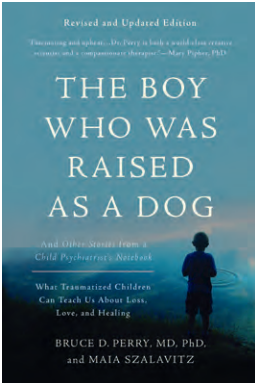


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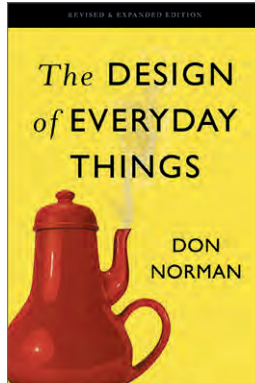


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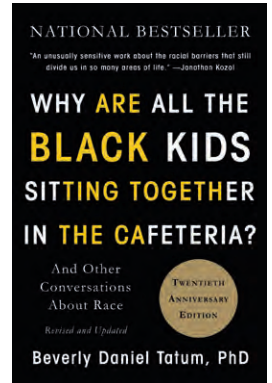
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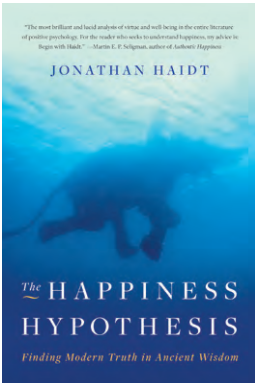
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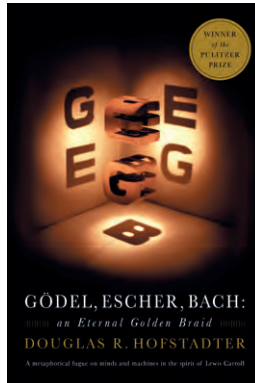
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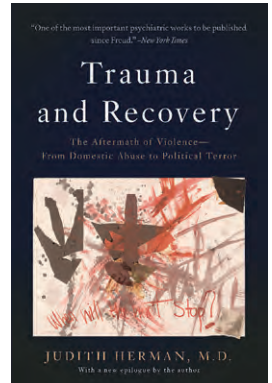
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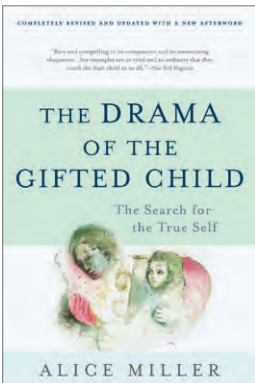
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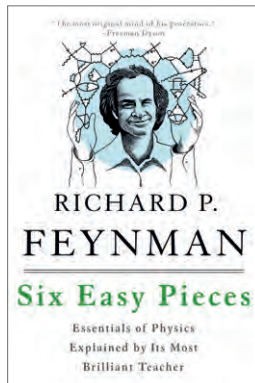
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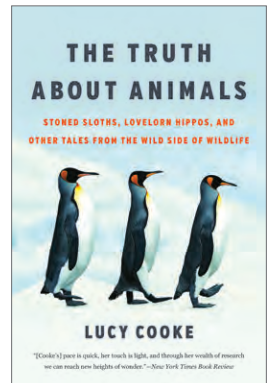
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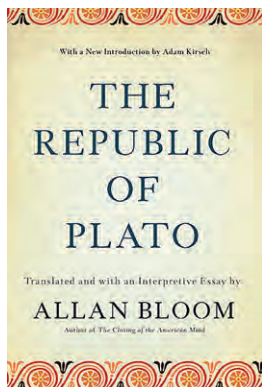


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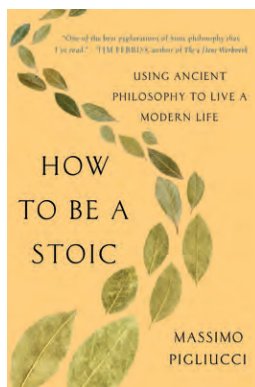


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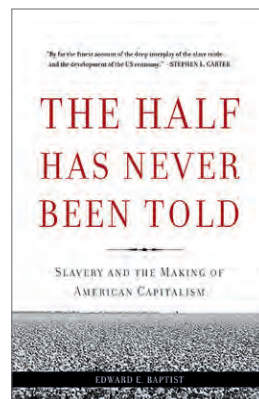
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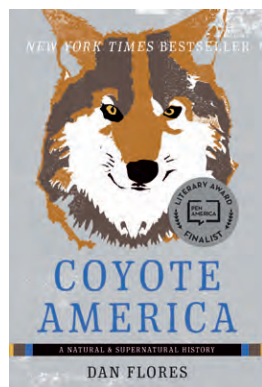
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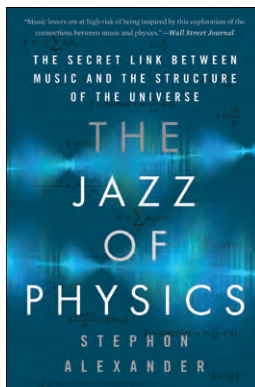
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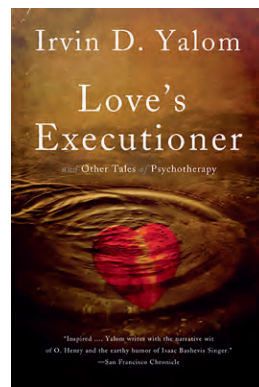
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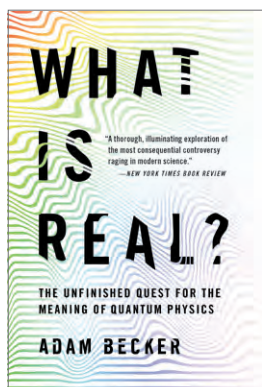
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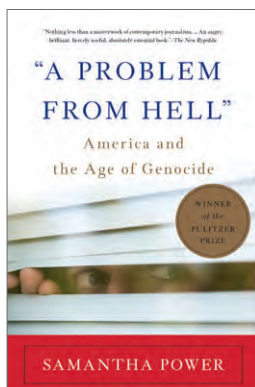
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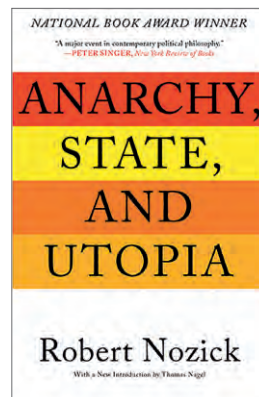
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